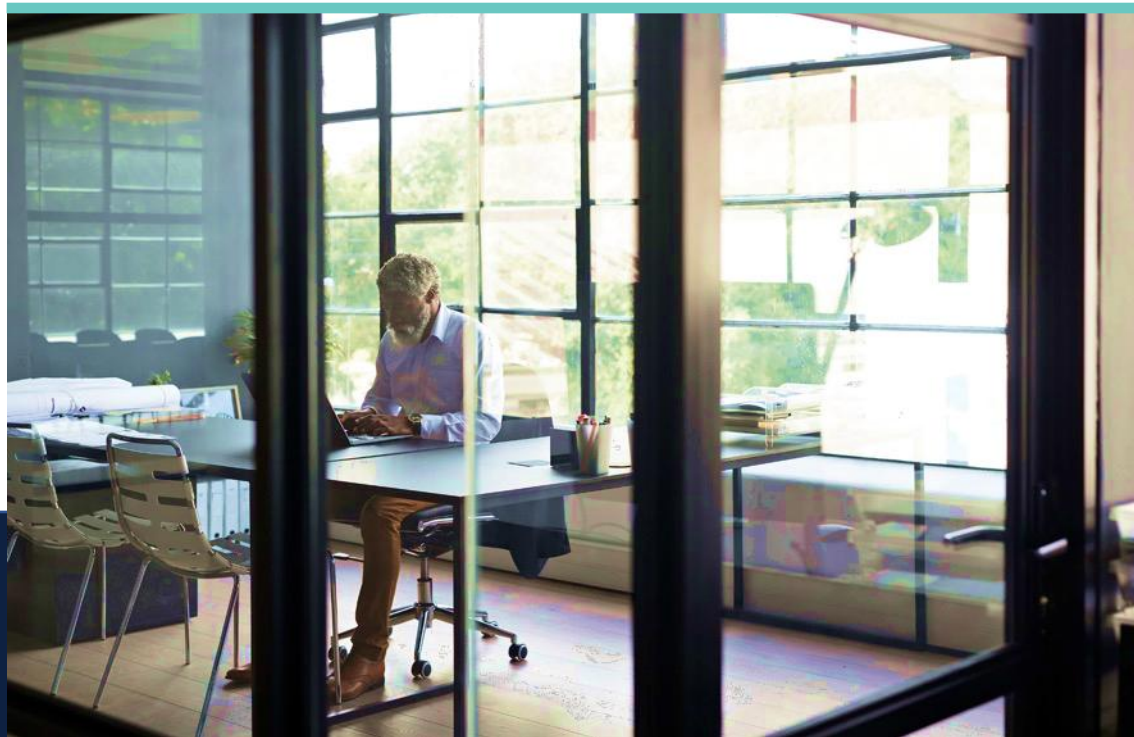


APPROACHES TO OPTIMIZING WAREHOUSE MANAGEMENT

SUMMARY RESULTS



EXECUTIVE SUMMARY

- We surveyed supply chain and operations leaders across industries including pharmaceuticals, consumer goods, and food and beverage distribution to understand how they are prioritizing warehouse initiatives, addressing system limitations, and planning for future improvements in warehouse management.
- To uncover their biggest operational hurdles and priorities, we asked about their current initiatives, technology gaps, and improvement plans. Leaders highlighted data accuracy, inventory visibility, and automation as key areas of focus.
- Digital transformation is the leading warehouse initiative for the coming months, with respondents also prioritizing changes to warehouse production management and the integration of robotics and labor management systems to drive efficiency and revenue growth.

WHO DID WE SURVEY?



Between March and May 2025, Gatepoint Research invited selected executives to participate in a survey themed *Approaches to Optimizing Warehouse Management*.

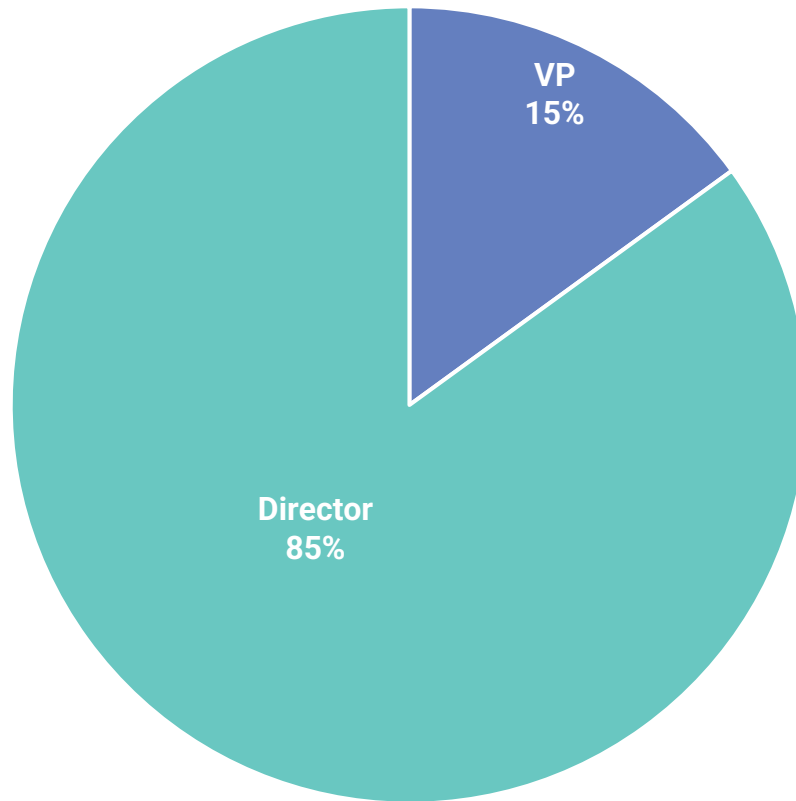
Candidates from several industries were invited via email and 26 executives have participated to date.

Management levels represented include: 15% who are VPs, 92% who are directors.

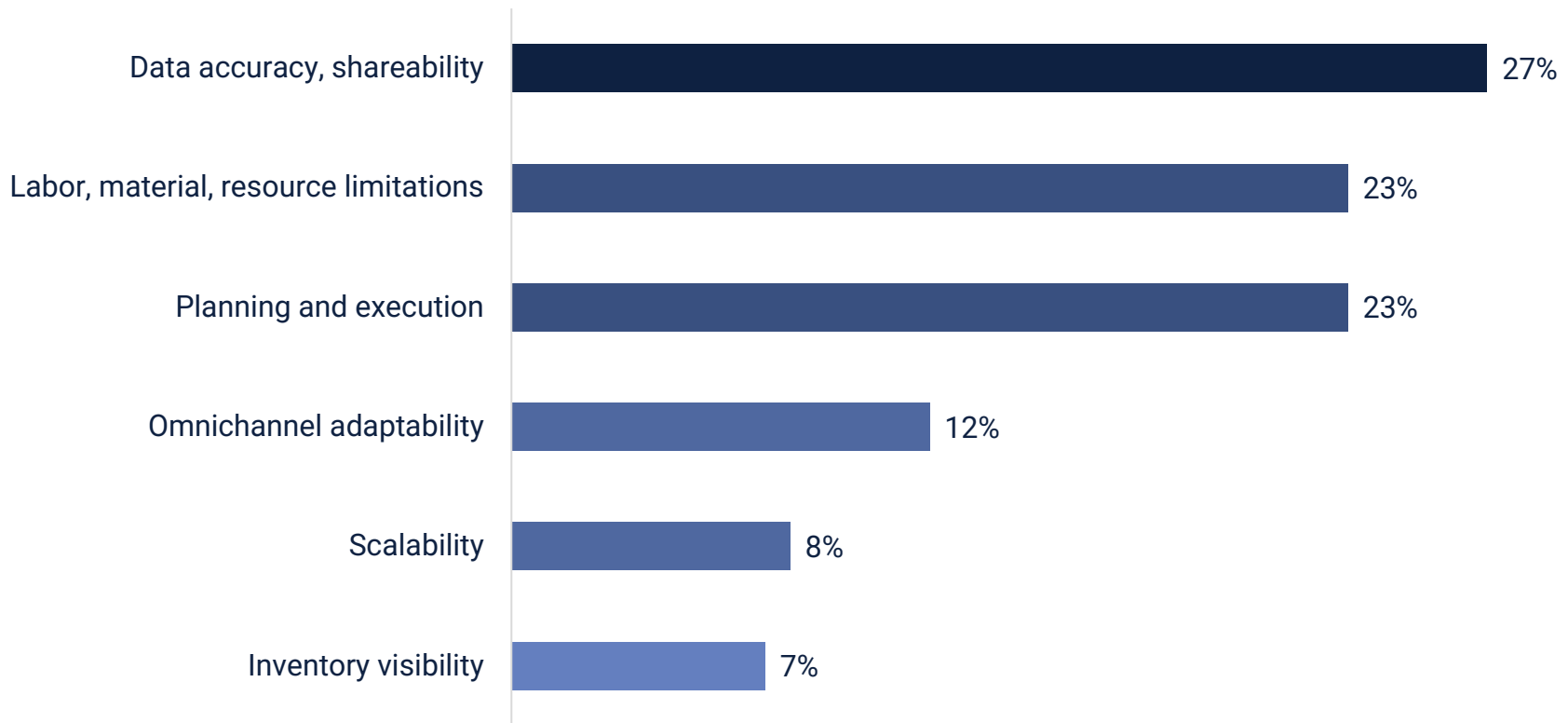
JOB LEVEL



100% of respondents to this survey hold executive or director-level positions in their organization.

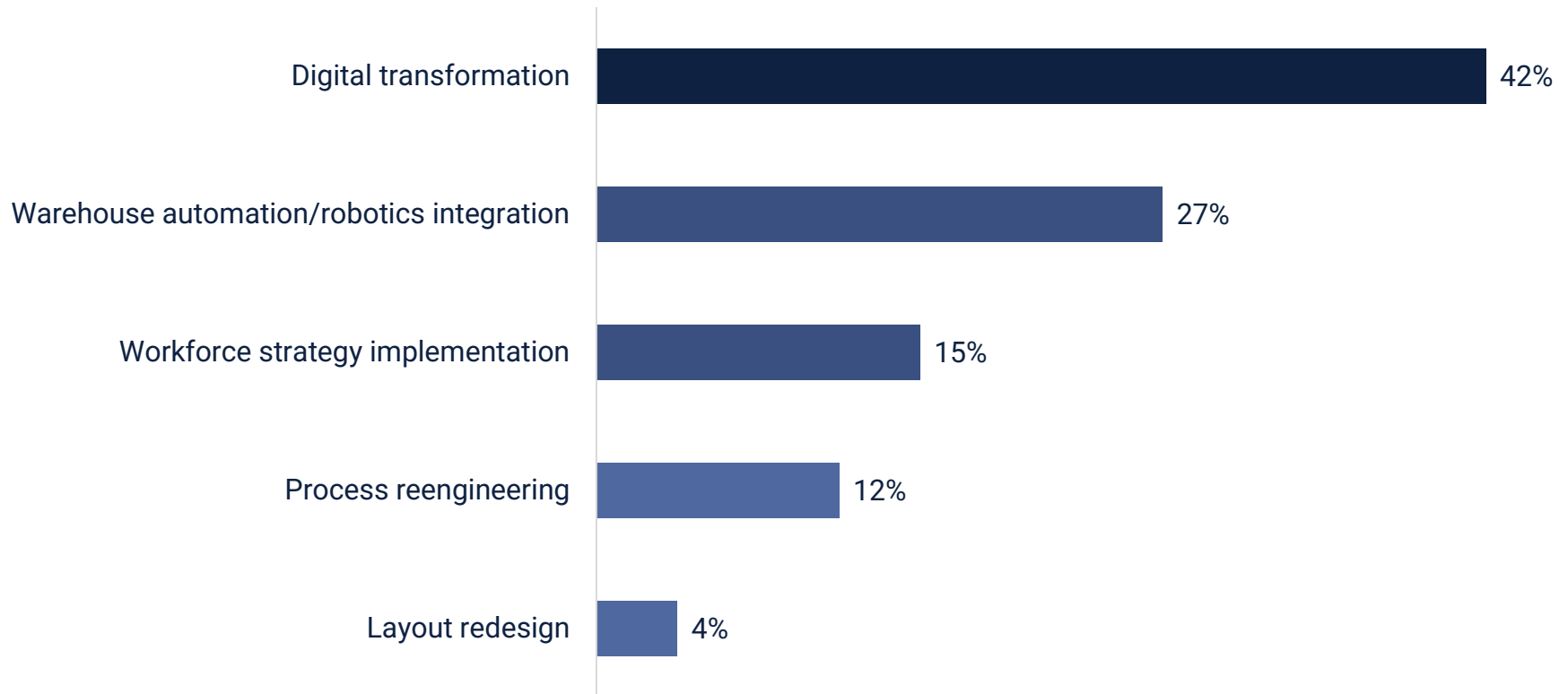


What is top of mind for improving supply chain operations?



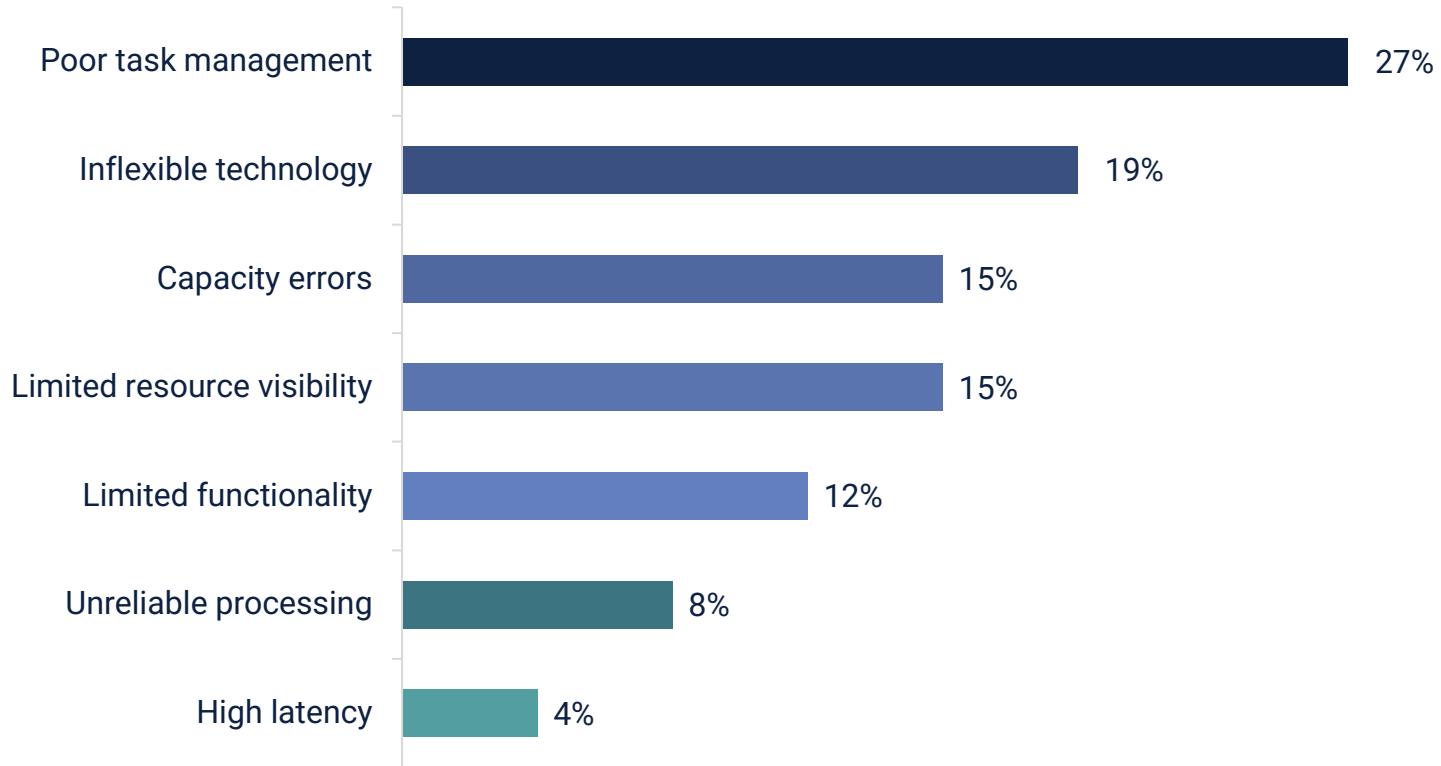
Supply chain and operations leaders most want to improve data accuracy and shareability (27%) in their supply chain operations, followed by improvements to labor, material, and resource limitations and planning and execution, both cited by 23%.

What is your most important warehouse initiative in the next 18 months?



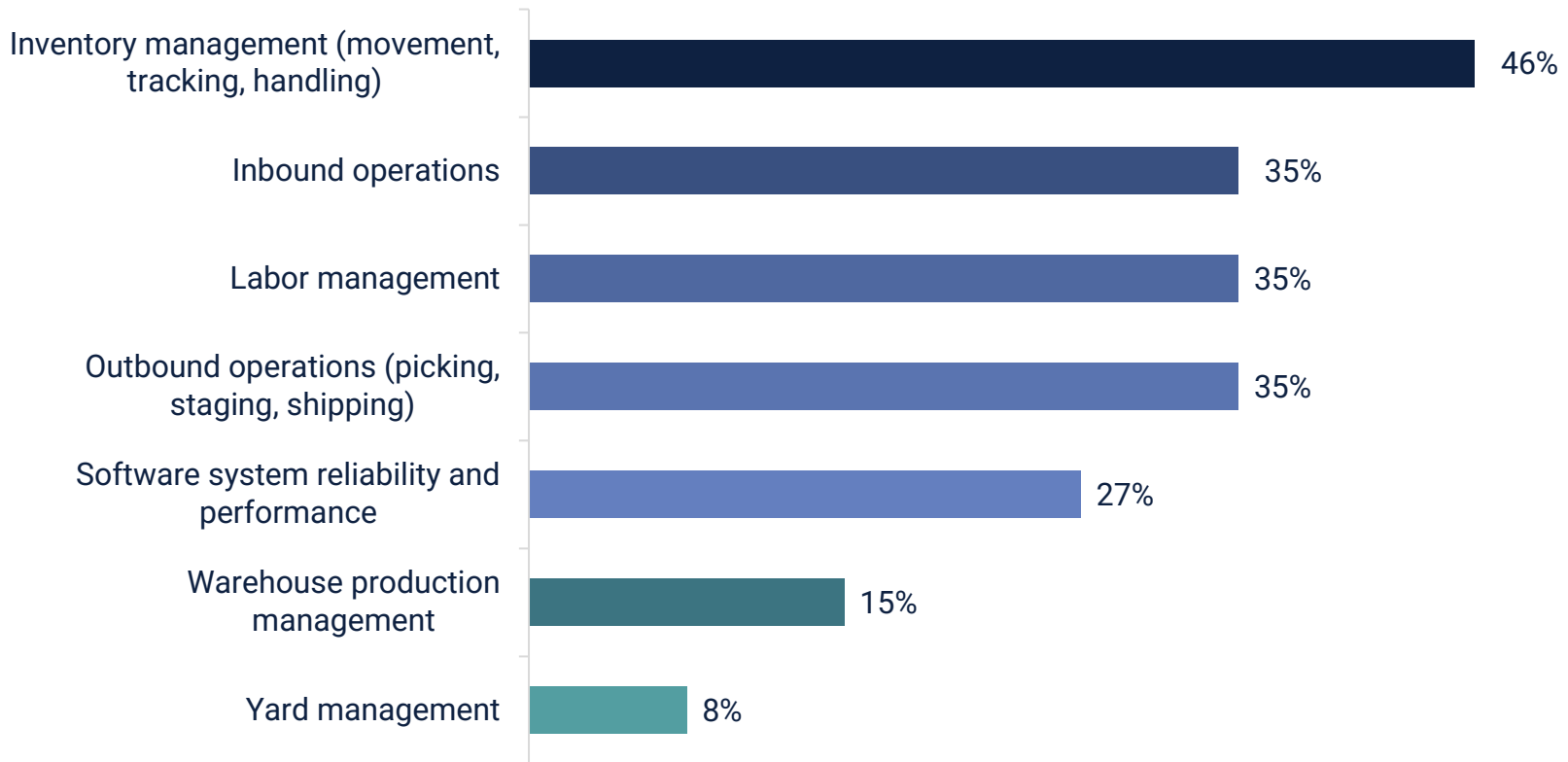
Digital transformation is the most important warehouse initiative on the docket in the coming months, say 42%.

Fixing which of these WMS issues would boost revenue growth?



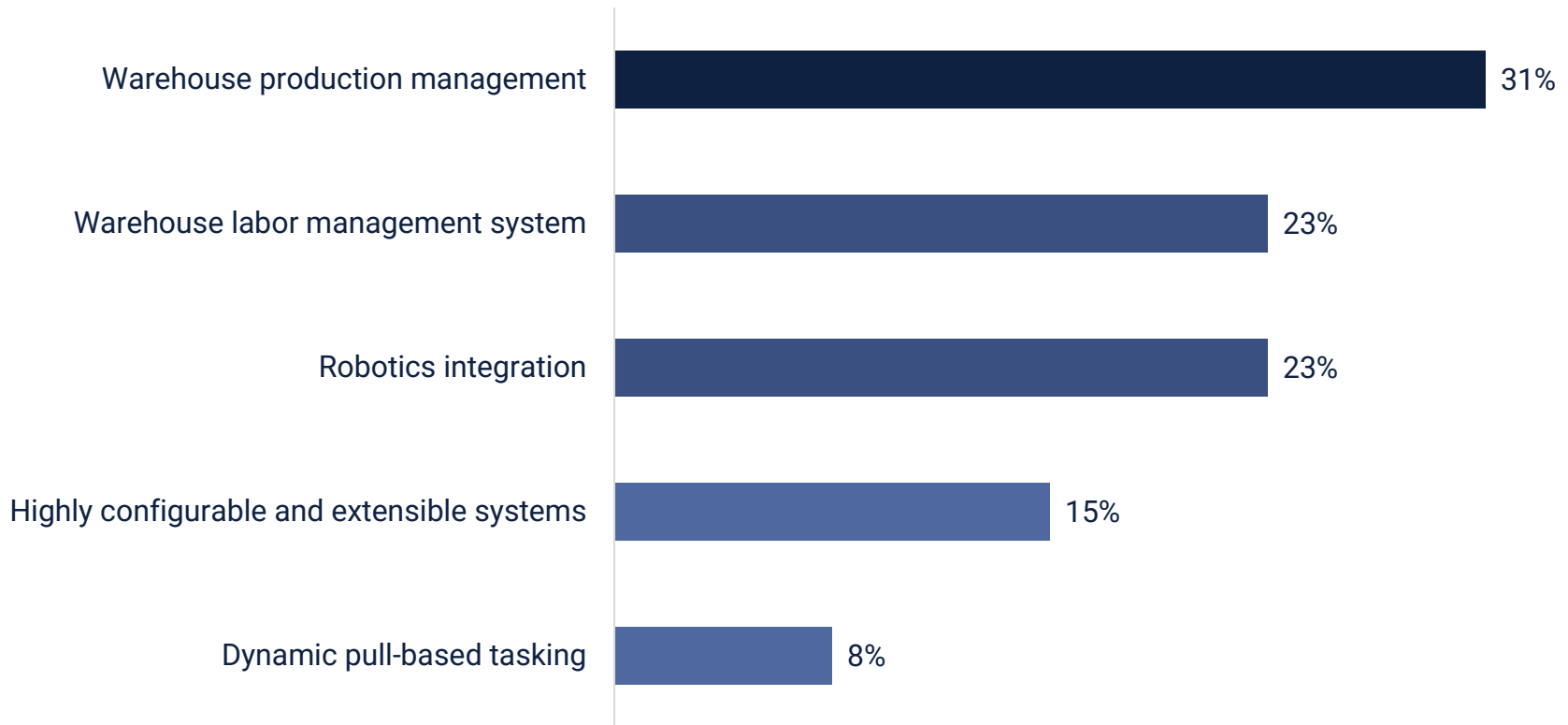
Fixing poor task management would boost revenue growth for 27%. 19% are looking for WMS solutions to address inflexible technology, while 15% need to fix capacity errors or limited resource visibility.

In what areas do your warehouse solutions fail to meet your needs?



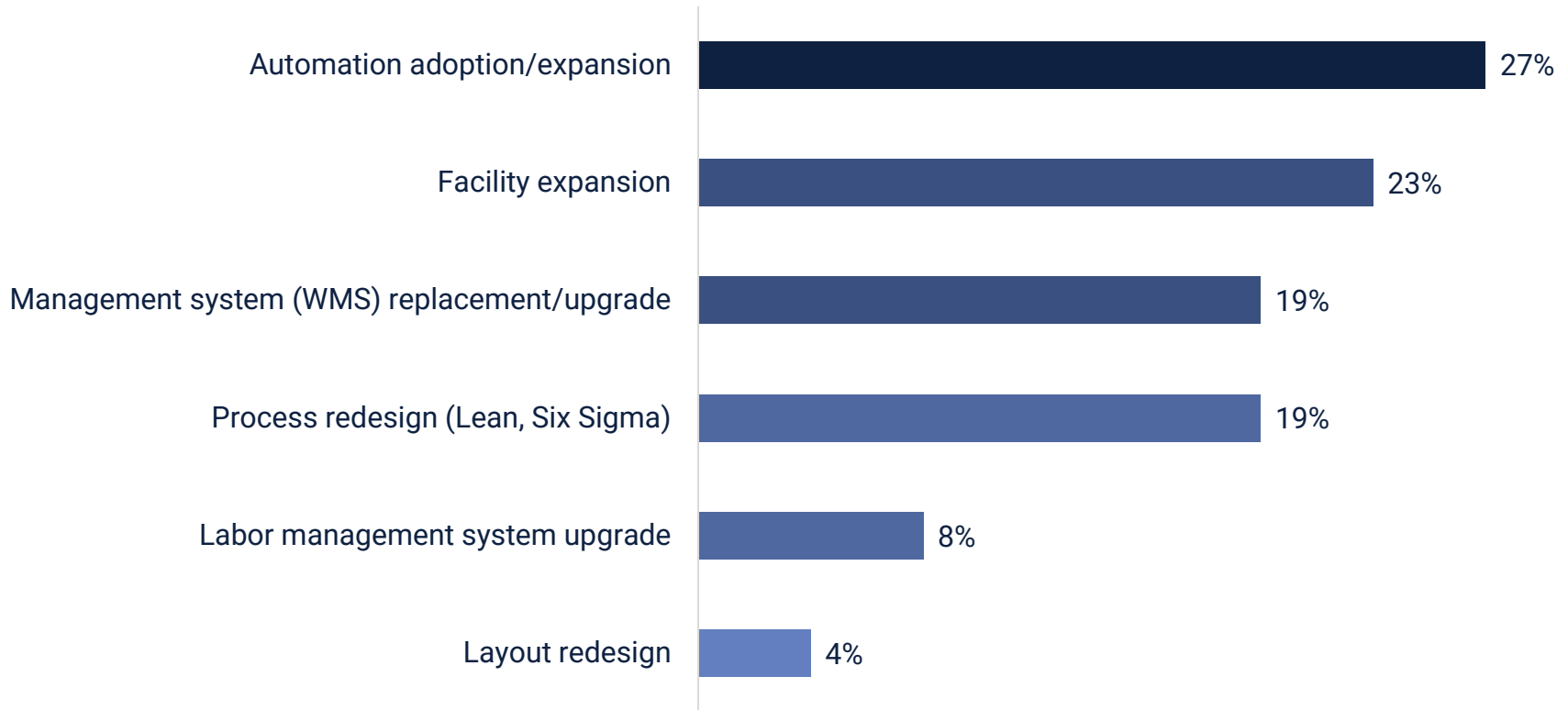
Current warehouse solutions are failing the most at inventory management (46%). Other significant pain points are inbound and outbound operations and labor management, all cited by 35%.

What one technology change would have the best impact on your warehouse?



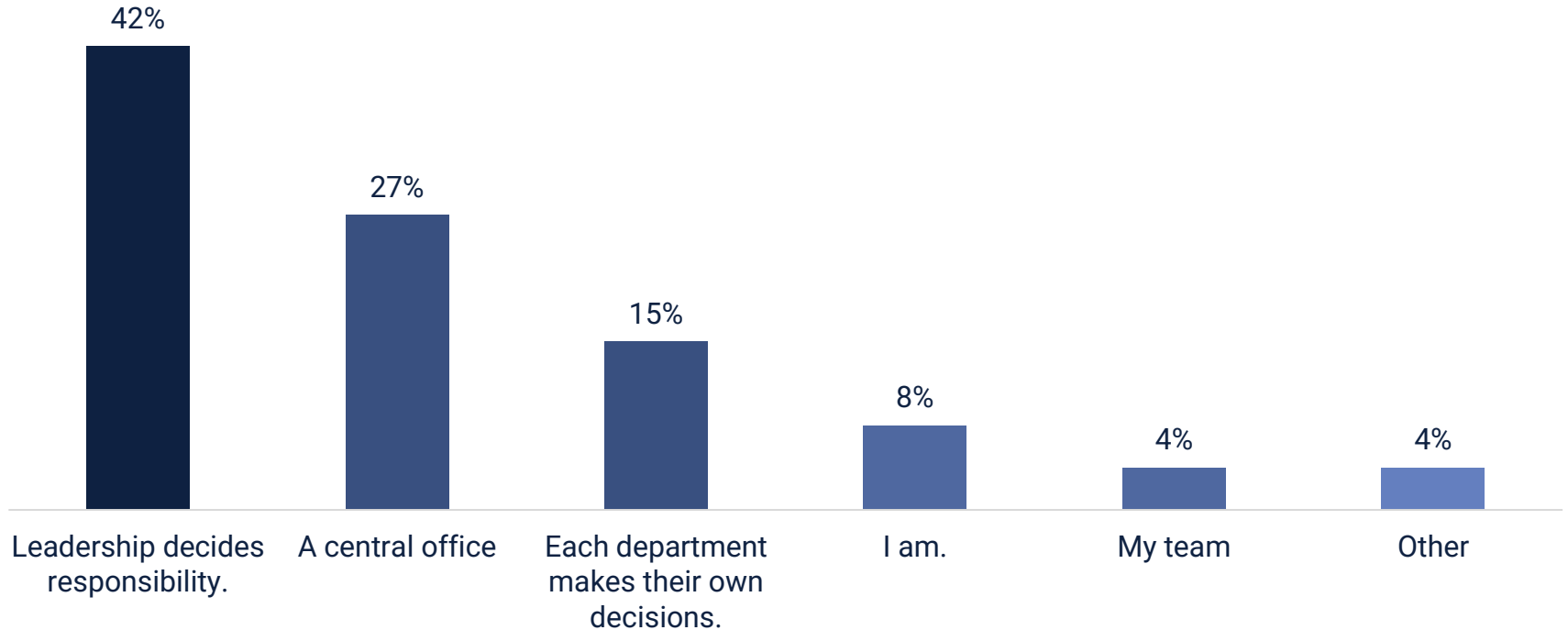
Changing warehouse production management would have the best impact, say 31%. Many are also looking for changes to their warehouse labor management system (23%) or to integrate robotics (23%).

What warehouse improvement are you prioritizing now?



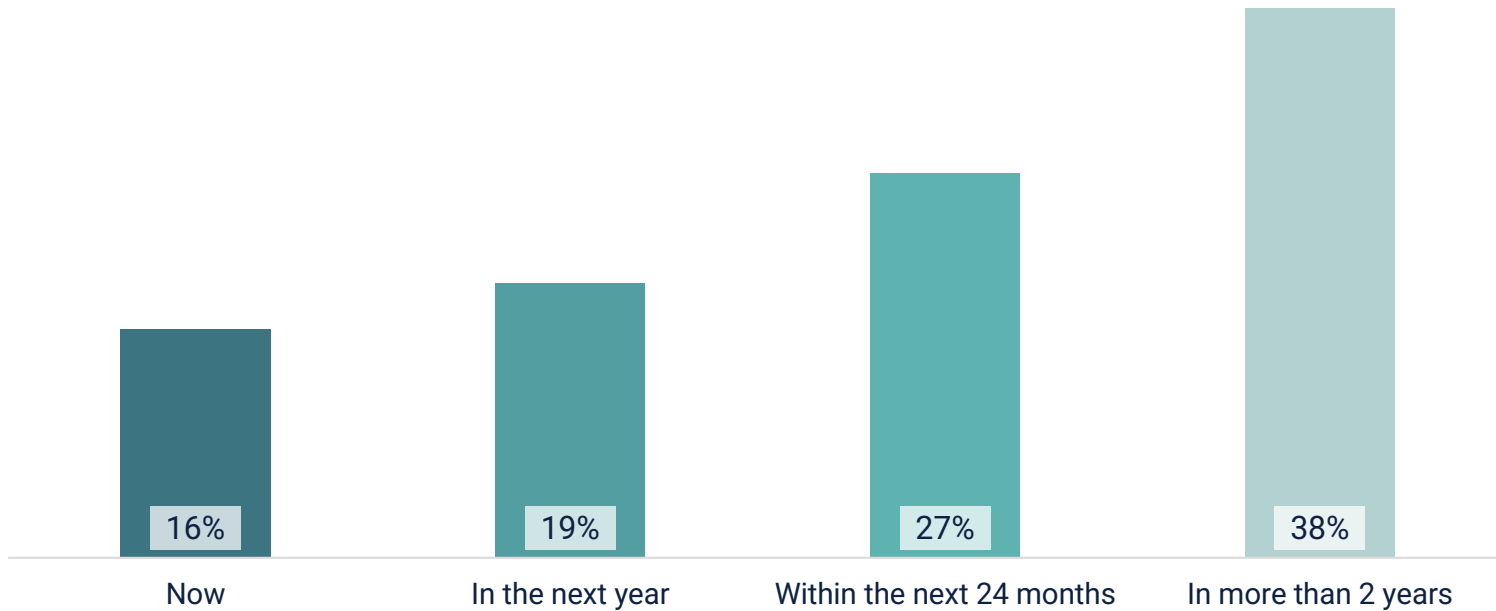
Improvements are currently being made to automation adoption/expansion for 27%. Facilities are being expanded for 23%, and 19% are either replacing or upgrading their WMS or undergoing process redesign.

Who is responsible for supply chain initiatives in your organization?



Nearly half of respondents (42%) say supply chain initiative responsibility is decided by leadership, while others point to a central office (27%) or individual departments (15%).

When are you looking to undertake WMS improvement initiatives?



35% are looking to undertake WMS improvement initiatives in the short term – 16% are looking for improvements right now and 19% in the next year.



About the Company

Blue Yonder offers an end-to-end digital supply chain and logistics platform to drive unprecedented efficiency, resiliency, agility, and better customer experiences.

[Learn more at blueyonder.com](https://blueyonder.com)