There are many details in implementing corporate energy management strategies: cost containment needs to be balanced with changes that affect business sustainability, while global market disturbances can seriously impact bottom lines. Perhaps because of this, energy management remains top-of-mind for many executives.

How hot a topic is energy management for your organization?



42%

manage energy are starting to form.)

27%

Hot (En



Blazing! (Energy management colors every discussion.)

More than a third of respondents say energy management is a top corporate strategy or colors every decision.

What barriers might prevent you from initiating new energy projects?

58%

21%

19%

13%

12%

11%

87% of respondents feel they have a clear roadmap of thei energy strategy, however limited budget and expertise are leading barriers to initiating new energy projects.

What types of energy projects have you initiated in the last 5 years?

68%

50%

27%

9%

7%

27% of respondents initiated solar energy projects, while a third as many began battery storage projects.

Are you considering or initiating an energy project in the next 12 months?

> 37% YES

NO 32%

NOT WITHIN 31% THE YEAR **BUT SOON**

What are your top concerns about managing energy?

45% Price volatility

42% Power fluctuations or interruptions

24% Increasing fossil fuel costs

19% Resilience

68% of respondents are initiating or considering energy projects within the next year or shortly

Para Carried

Price volatility and power fluctuations/interruptions are top concerns about managing energy.

Who is responsible for initiating energy projects in your

35% Operations

organization?

30% Real Estate / Facilities

20% Executive team

14% Energy team

10% Sustainability team

5% cfo

12% Decentralized / Multiple owners

65% of respondents initiate energy projects via their Operations or Facilities teams.

What benefits would drive a decision to invest in energy management technology?



40% Quick ROI 24%



The majority of respondents say reducing the cost of energy and quick ROI are the top two benefits that would drive an investment decision.

9%

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~ CEO John Carrington, Stem

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75% Fortune 1000 companies (revenues more than \$1.5 bill 10% Mid-market or large firms (\$250 million to \$1.5 billion) 15% Small companies liess than \$250 million in revenues)



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