

Gatepoint Research invited select executives* to participate in a survey themed Energy Management Strategies for the Corporation

There are many details in implementing corporate energy management strategies: cost containment needs to be balanced with changes that affect business sustainability, while global market disturbances can seriously impact bottom lines. Perhaps because of this, energy management remains top-of-mind for many executives.

How hot a topic is energy management for your organization?

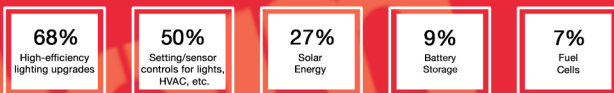


What barriers might prevent you from initiating new energy projects?



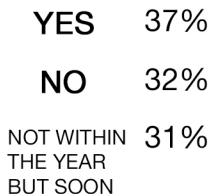
87% of respondents feel they have a clear roadmap of their energy strategy, however limited budget and expertise are leading barriers to initiating new energy projects.

What types of energy projects have you initiated in the last 5 years?



27% of respondents initiated solar energy projects, while a third as many began battery storage projects.

Are you considering or initiating an energy project in the next 12 months?



What are your top concerns about managing energy?



68% of respondents are initiating or considering energy projects within the next year or shortly after.

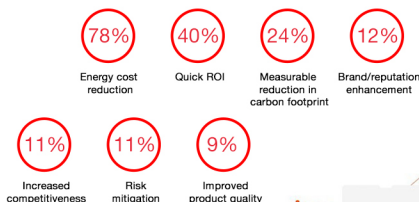
Price volatility and power fluctuations/interruptions are top concerns about managing energy.

Who is responsible for initiating energy projects in your organization?



65% of respondents initiate energy projects via their Operations or Facilities teams.

What benefits would drive a decision to invest in energy management technology?



The majority of respondents say reducing the cost of energy and quick ROI are the top two benefits that would drive an investment decision.

Stem named Top California Commercial Energy Storage Installer in 2019

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~ CEO John Carrington, Stem

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Stem builds and operates the world's largest digitally connected energy storage network for customers, using its industry-leading Athena™ AI software platform to leverage the storage of lithium-ion batteries installed at commercial and industrial sites.

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