

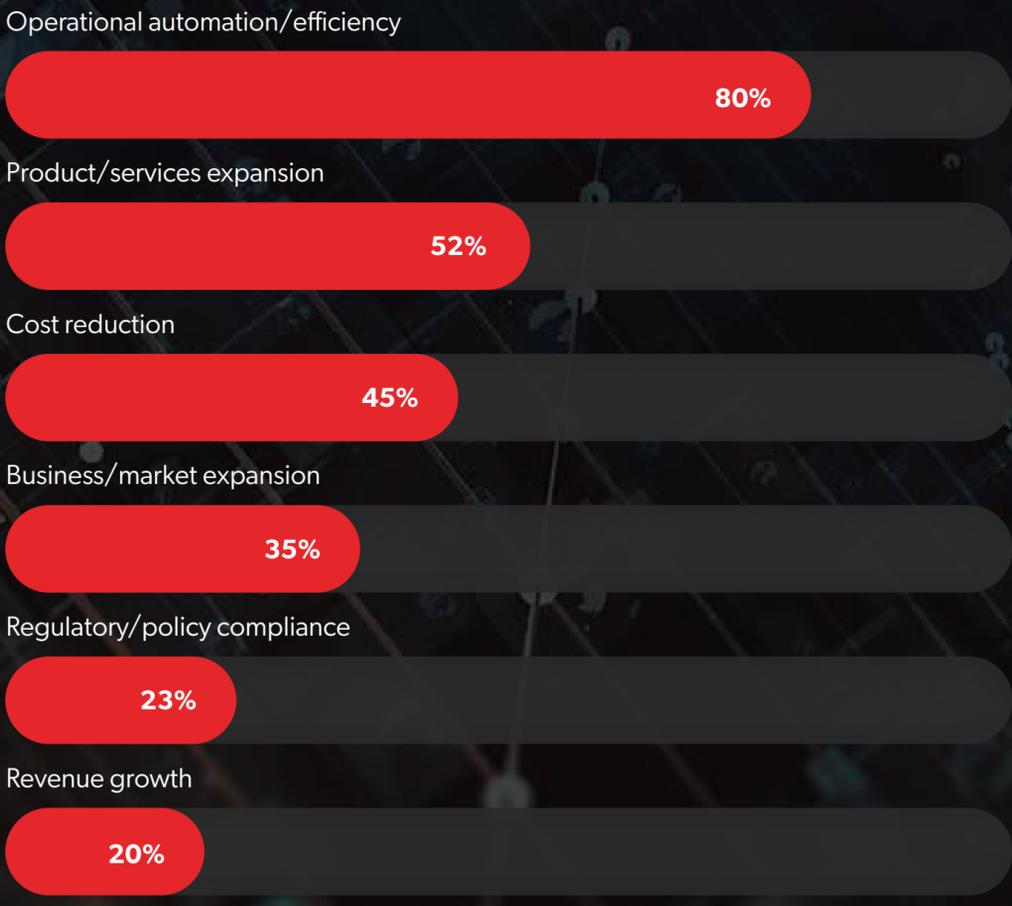
# API Management Trends

APIs play a central role in every organization's digital environment. API management flaws can disrupt the customer experience, elevate the risk of cyber attacks, and slow software development, among other dangers. What are organizations doing to mitigate these potential pitfalls?

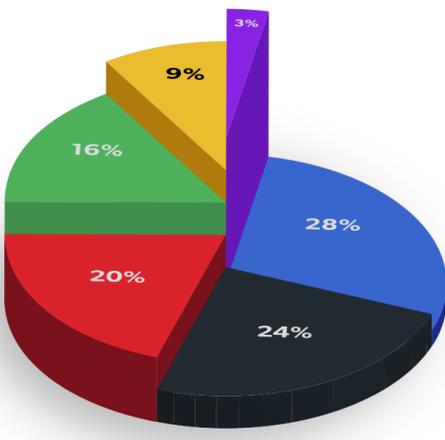


Gatepoint Research surveyed **127 IT and IT Security executives\*** within the healthcare and insurance industries to find out.

## Business goals that the API strategy supports



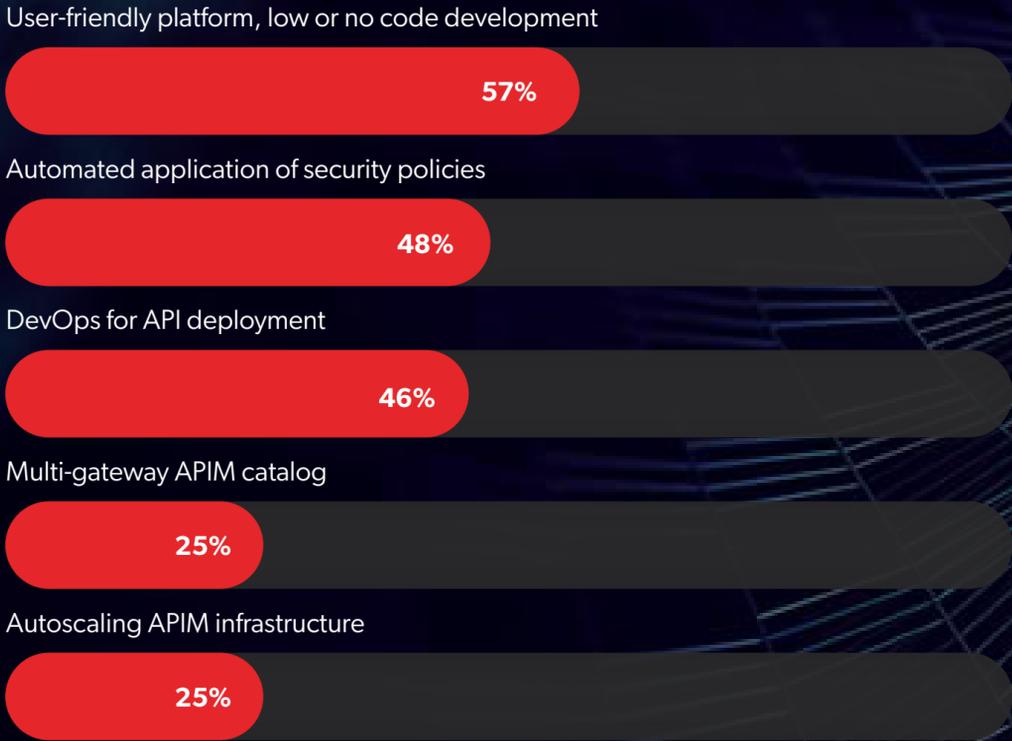
## APIs' role in digital transformation



## The most challenging aspect of API management

- Creating a seamless experience across channels/brands
- Reducing the development cycle time
- Meeting regulatory compliance and standardization requirements
- Easily making APIs available to consumers
- Integrating with service mesh
- Securely implementing GraphQL

## Capabilities needed to improve API management



### About Akana

Akana's comprehensive API management platform helps businesses accelerate digital transformation, improve security outcomes, and rapidly expose APIs and services across diverse environments, including mobile, cloud, and the Internet of Things.

[WATCH DEMO](#)

\*Management levels represented:

- 22% CxO
- 15% VP
- 36% Director
- 12% Enterprise/Solution Architect
- 12% Network Engineer
- 3% MGR/Systems Analyst

Survey participants exclusively represent the healthcare and insurance industries:

- 57% Healthcare
- 43% Insurance