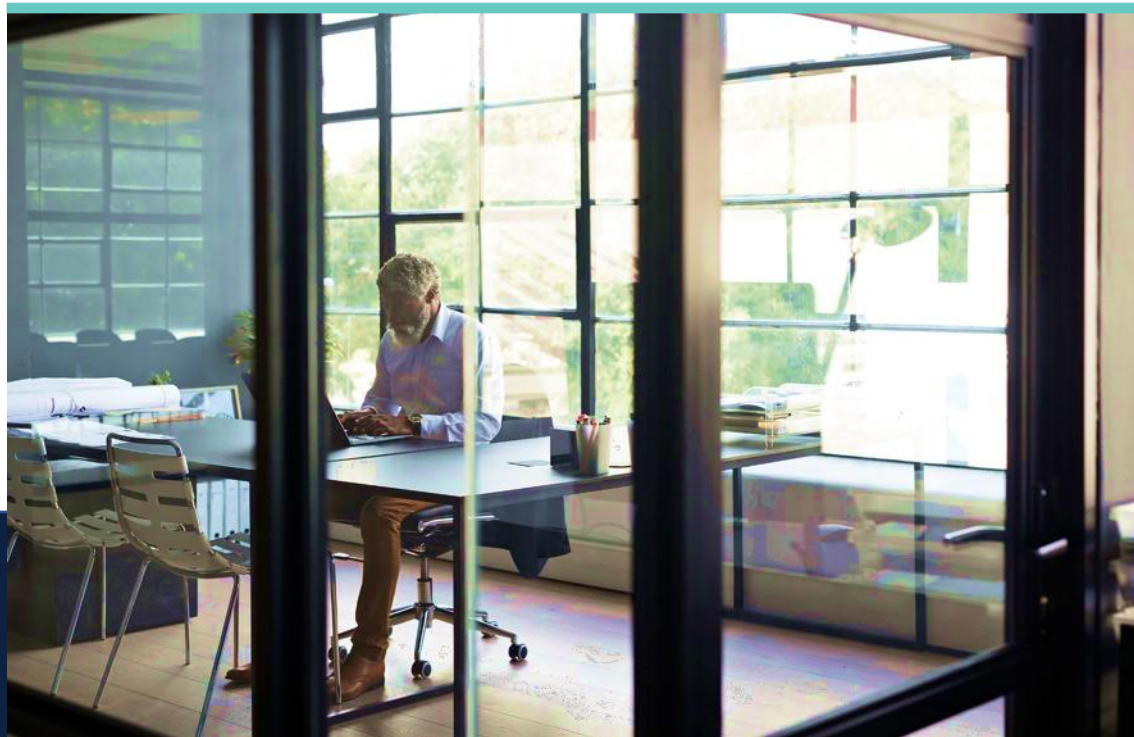


SUPPLY CHAIN STRATEGIES IN TODAY'S ENTERPRISES

SUMMARY RESULTS



JANUARY 2025

WHO DID WE SURVEY?



Between August 2024 and January 2025, Gatepoint Research invited selected executives to participate in a survey themed *Supply Chain Strategies in Today's Enterprises*.

Candidates from several industries were invited via email and 183 executives have participated to date.

Management levels represented are all senior decision-makers: 26% hold the title CxO or are VPs, 57% are directors, 17% are senior or department managers.

100% of responders participated voluntarily; none were engaged using telemarketing.

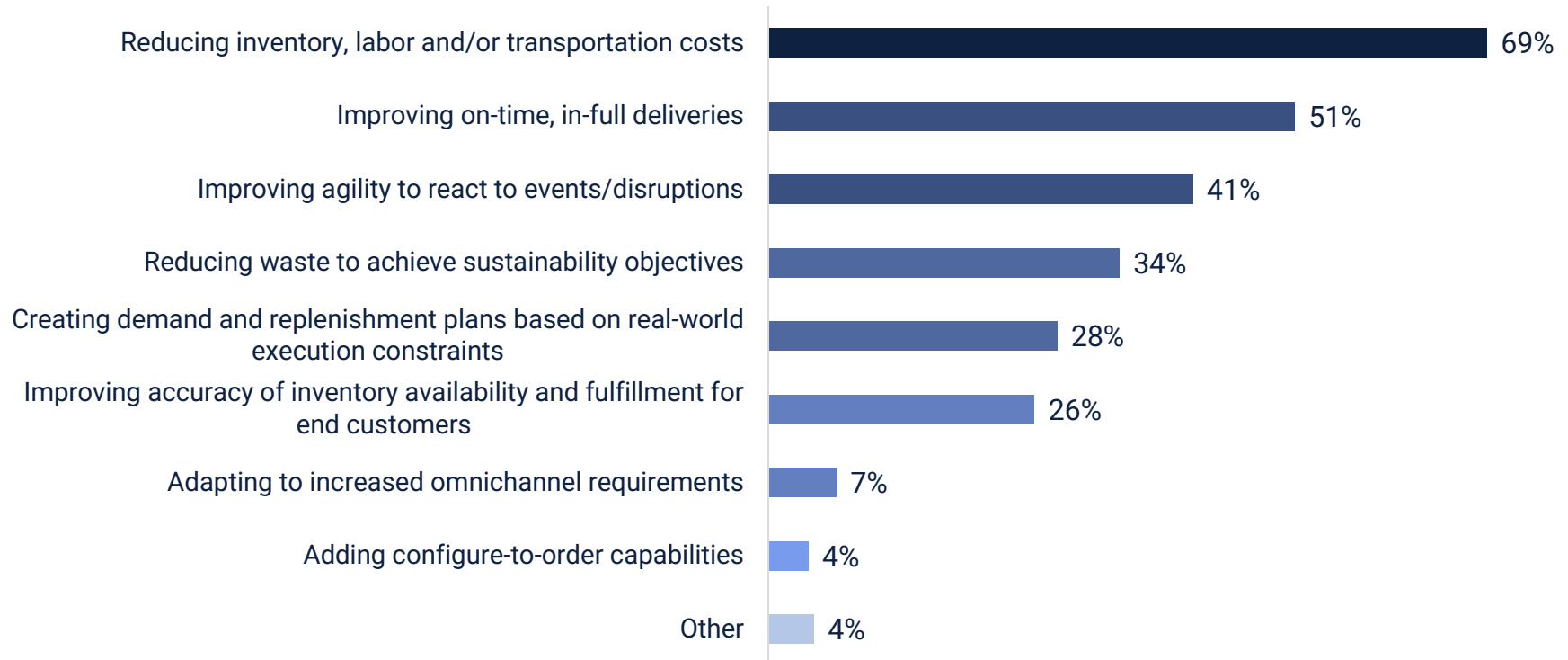
EXECUTIVE SUMMARY

Many organizations are prioritizing cost reduction in areas like inventory, labor, and transportation while aiming to improve delivery performance. However, most struggle with inconsistent or siloed supply chain and e-commerce systems. Efforts to address these challenges include enhancing forecasting, increasing visibility, automating processes, and integrating AI to boost resilience and scenario planning. A significant number of respondents are taking action quickly, with many planning improvements within the next year.

This survey asks respondents to report:

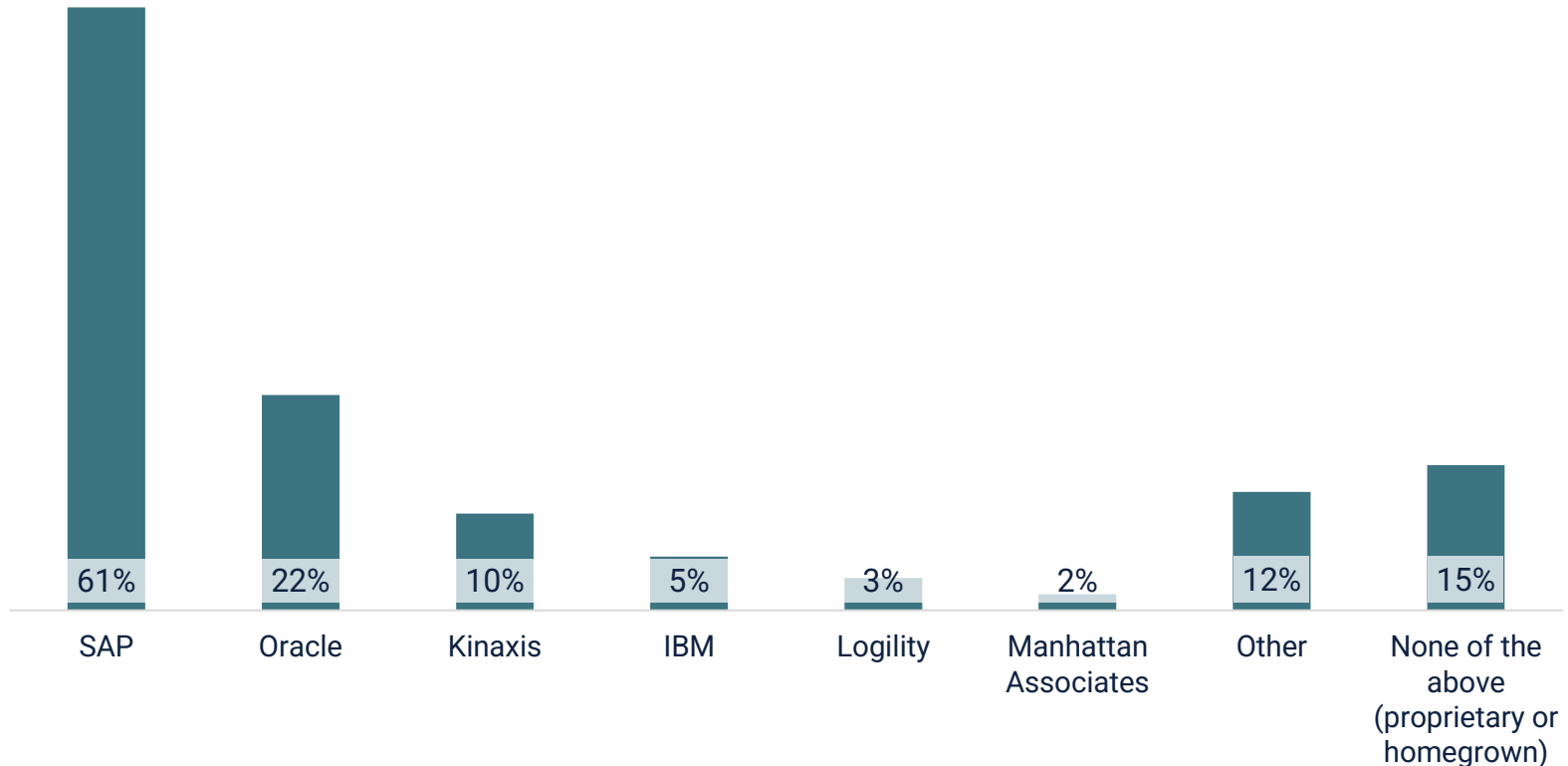
- What are some of your key initiatives in the next year to 18-months? What do you have planned?
- How would you categorize your supply chain or e-commerce systems across your entire organization? How would you rate system capabilities in each area?
- When are you looking to undertake your supply chain improvement initiatives?

What are some of your key initiatives in the next year to 18-months?



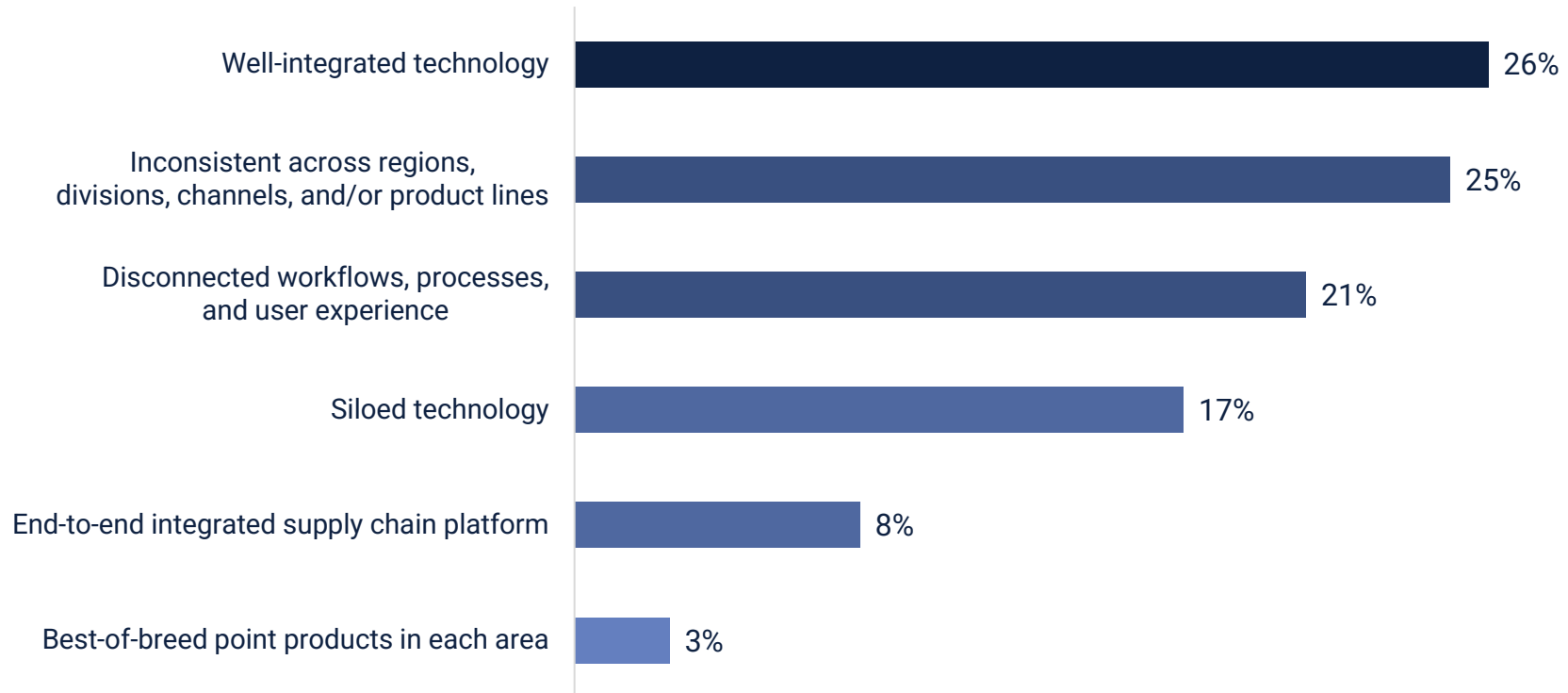
Most of those surveyed are increasing efforts to eliminate unnecessary costs, especially in the areas of inventory, labor, and transportation (69%). Over half are also focused on improving performance for on-time, in-full deliveries.

Are you using supply chain or e-commerce systems from any of these vendors?



SAP is the most commonly-used supply chain/e-commerce system in the vendor list.

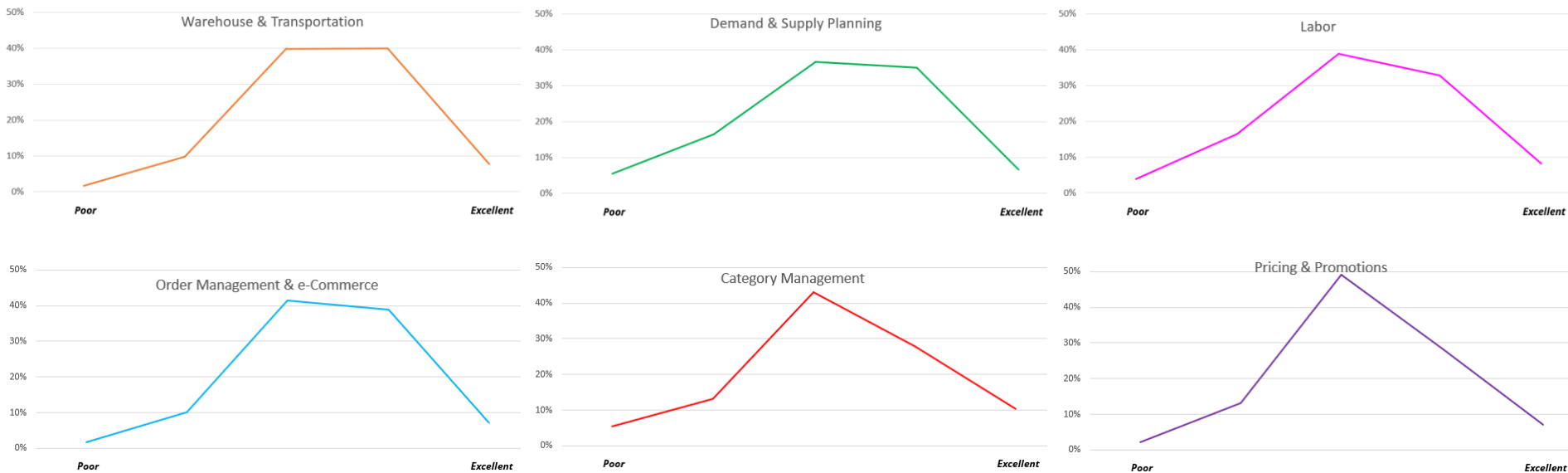
How would you categorize your supply chain or e-commerce systems across your entire organization?



While 26% of organizations have well-integrated supply chain and e-commerce systems, the majority face issues with inconsistency, disconnected workflows, or siloed technology.

How do you rate the capabilities of your current technology solutions in the following supply chain management areas?

(Rate each on a scale from poor to excellent)



Respondents are more precise in defining their displeasure with the operational technology. Less than 10% assign an "excellent" rating to the relative systems supporting each area.

Summary Results | January 2025

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Do any of these issues impact your supply chain management operations?



The challenges most impacting supply chain management operations are the need to reduce costs while improving service levels (53%) and the disconnect between planning and execution (46%), emphasizing the importance of solutions that balance efficiency with operational alignment.

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Which of these supply chain improvement initiatives do you have planned?

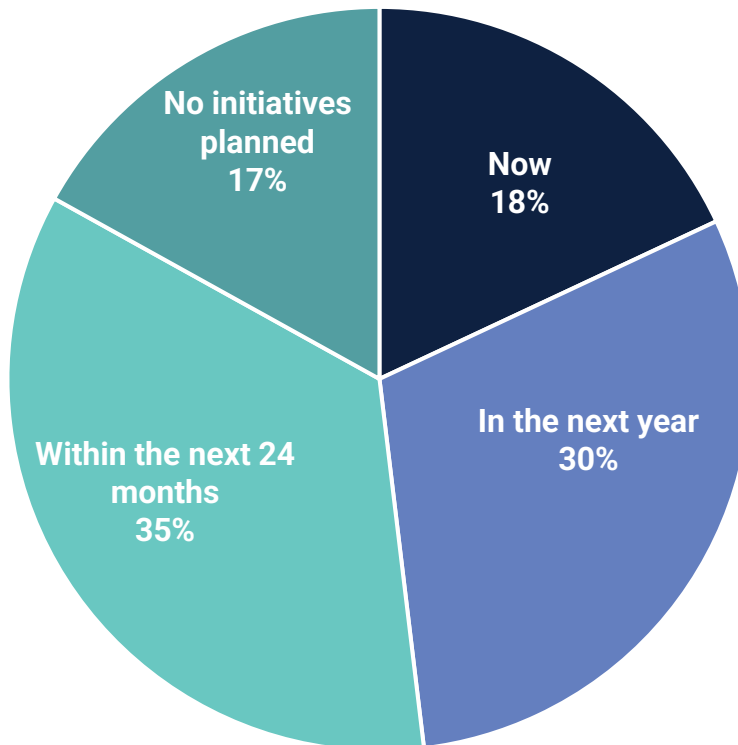


Forecasting improvements loom large on the near-term roadmaps for 64% of those surveyed. Other top initiatives appear to be interdependent: Deeper visibility end-to-end, automation, building a faster and more resilient operation, and implementing AI or ML to augment scenario planning.

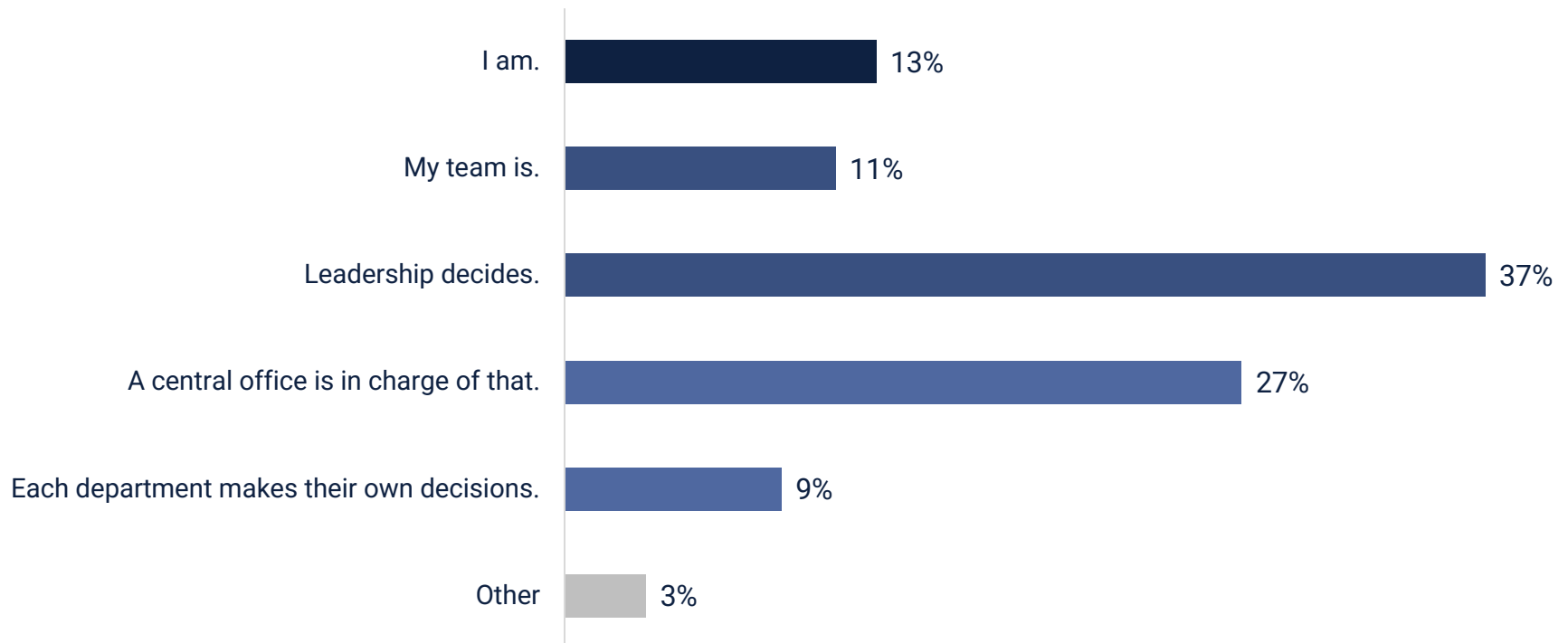
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When are you looking to undertake your supply chain improvement initiatives, if any?

Most respondents are wasting little time in making improvements to their supply chain operations. Nearly half are moving forward in the next 12 months, another 35% in the next two years.



Who is responsible for supply chain initiatives in your organization?

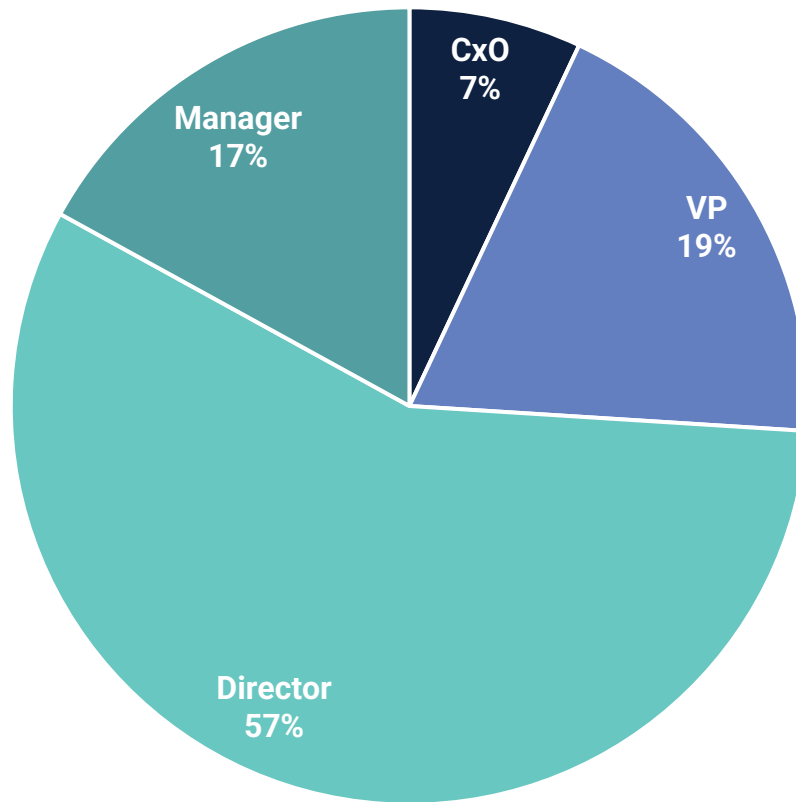


13% of respondents are at the top of the decision chain for supply chain initiatives. The rest of the organizations in the survey have decision-making groups (leadership, central office, departments).

JOB LEVEL



83% of respondents to this survey hold executive or director-level positions in their organization.





About the Company

Blue Yonder offers an end-to-end digital supply chain platform that is automated, orchestrated, intelligent and highly predictive. It's built to reimagine the entire customer experience, delivering across any channel, every time, in every situation.

[Learn more at blueyonder.com](https://blueyonder.com)