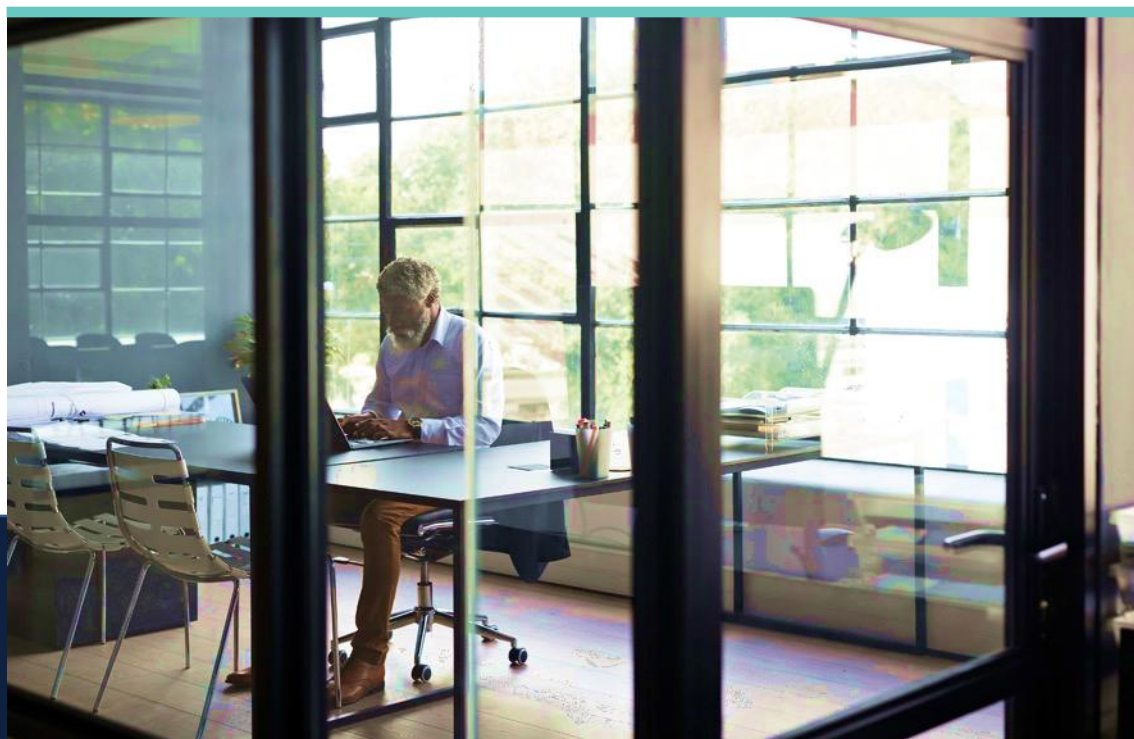


TRENDS IN ENDPOINT MANAGEMENT

SUMMARY RESULTS



APRIL 2025

EXECUTIVE SUMMARY

- We surveyed IT security leaders across industries such as healthcare, technology, and financial services to identify the key priorities, challenges, and desired outcomes driving their IT and security strategies.
- To understand the true costs and challenges of managing IT infrastructure, we asked leaders where their pain points lie. Over half cited tool sprawl and rising technical costs, while many pointed to visibility gaps and siloed data as barriers to fast, informed decision-making.
- Automation, accurate asset inventory, and real-time visibility emerged as critical priorities—underscoring the need for integrated solutions that enhance endpoint security, streamline operations, and reduce overall risk.

WHO DID WE SURVEY?



Between December 2024 and March 2025, Gatepoint Research invited selected executives to participate in a survey themed *Trends in Endpoint Management*.

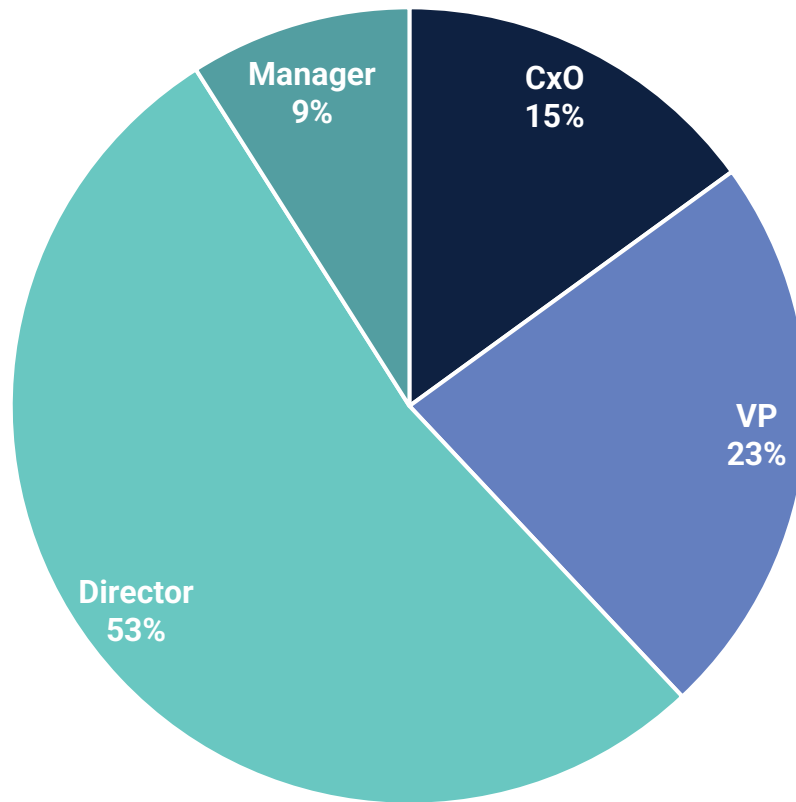
Candidates from several industries were invited via email and 126 executives have participated to date.

Management levels represented include: 38% who hold the title CxO or are VPs, 53% directors, 9% senior or department managers.

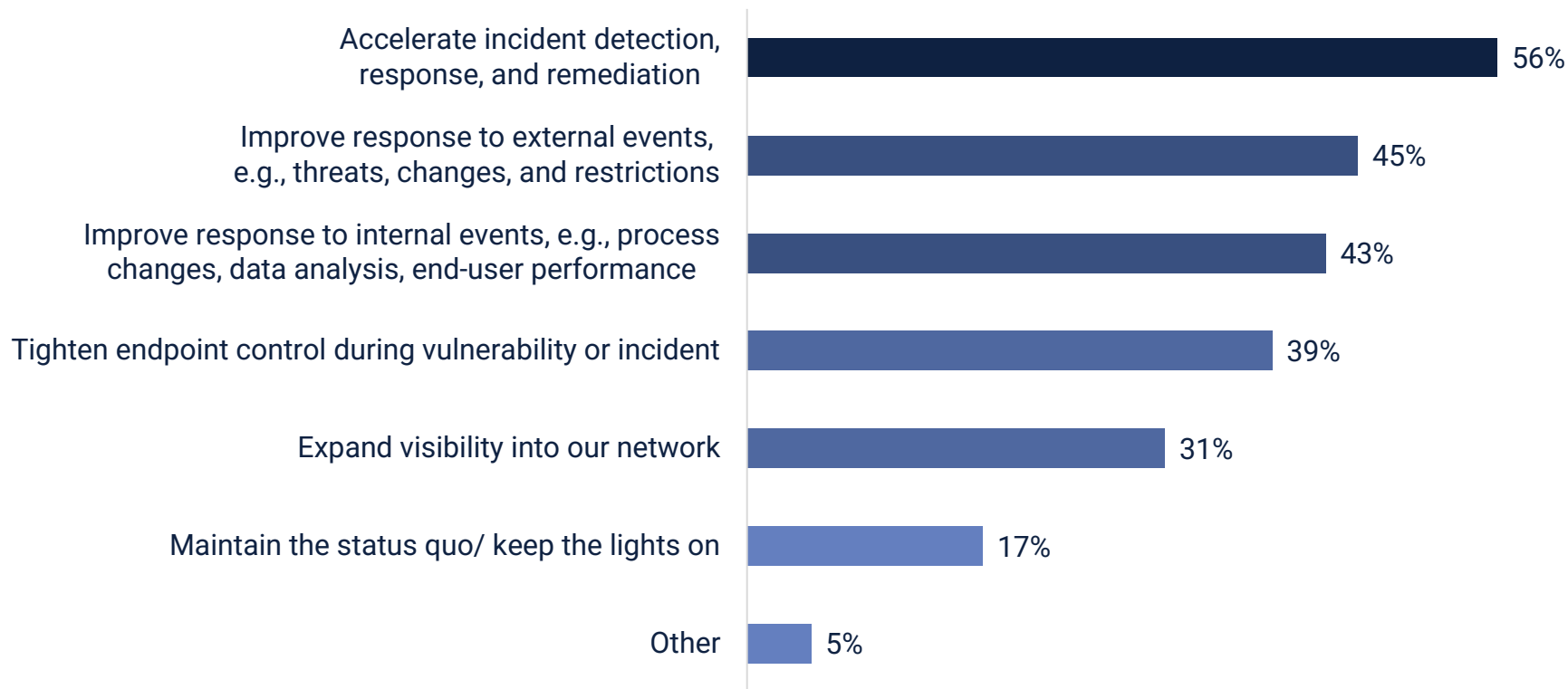
JOB LEVEL



91% of respondents to this survey hold executive or director-level positions in their organization.

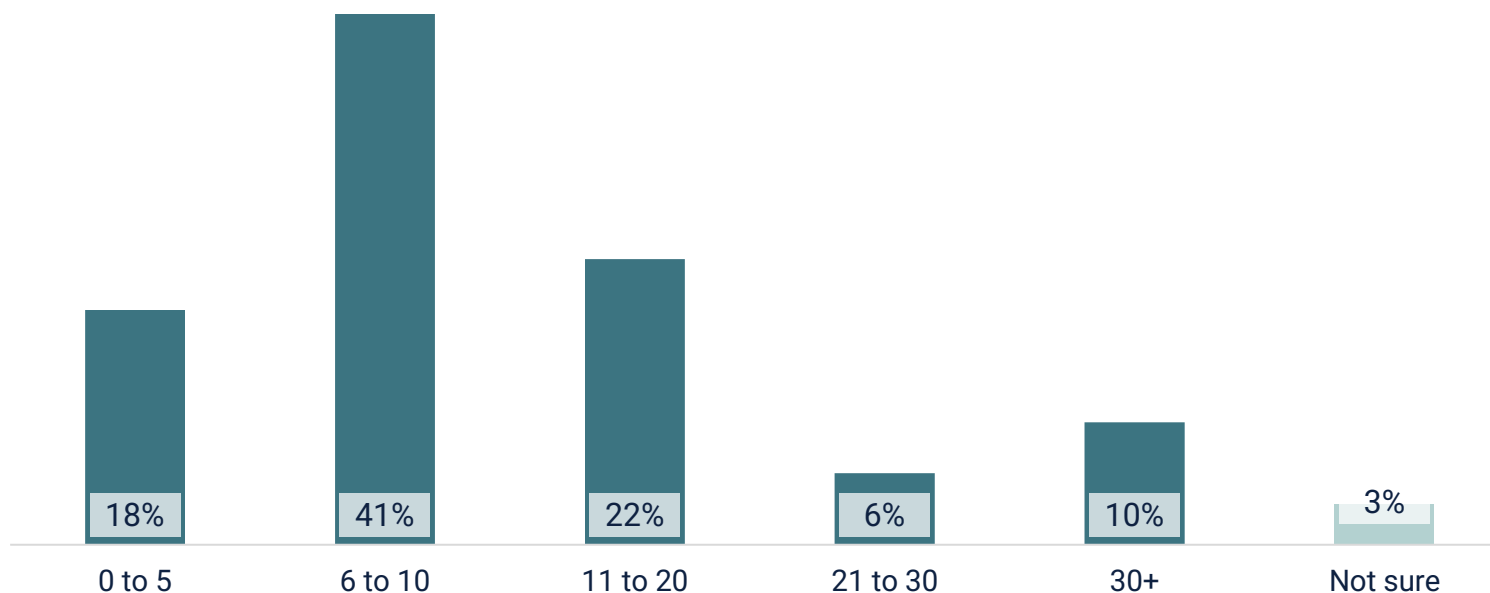


What are the main drivers behind your organization's IT strategy/roadmap for the next 12 months?



In the next 12 months, surveyed organizations are focused on accelerating incident detection, response, and remediation (56%) above all else. Many also aim to improve response to external (45%) and internal (43%) threats.

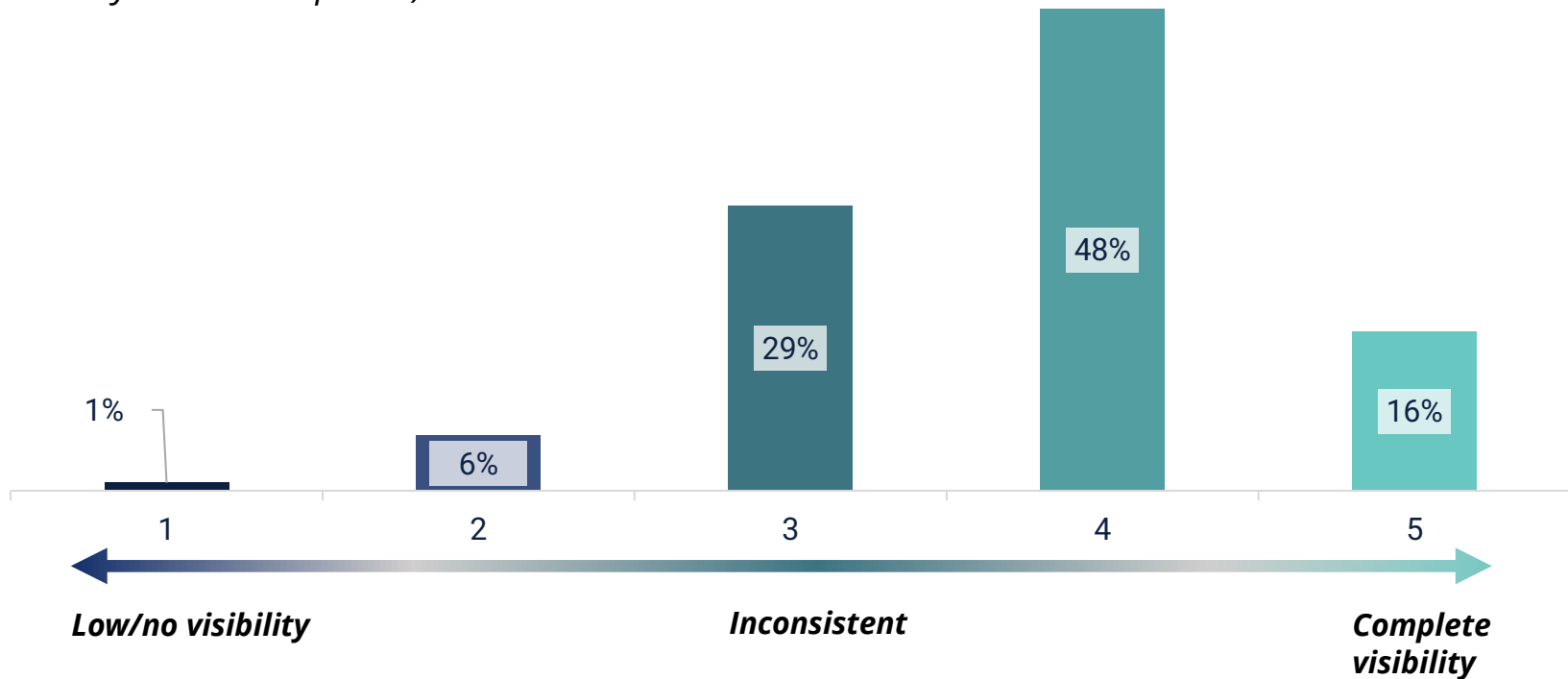
How many IT security and operations tools does your organization use today?



Most organizations use fewer than 10 IT security and operations tools. A notable 10% use more than 30.

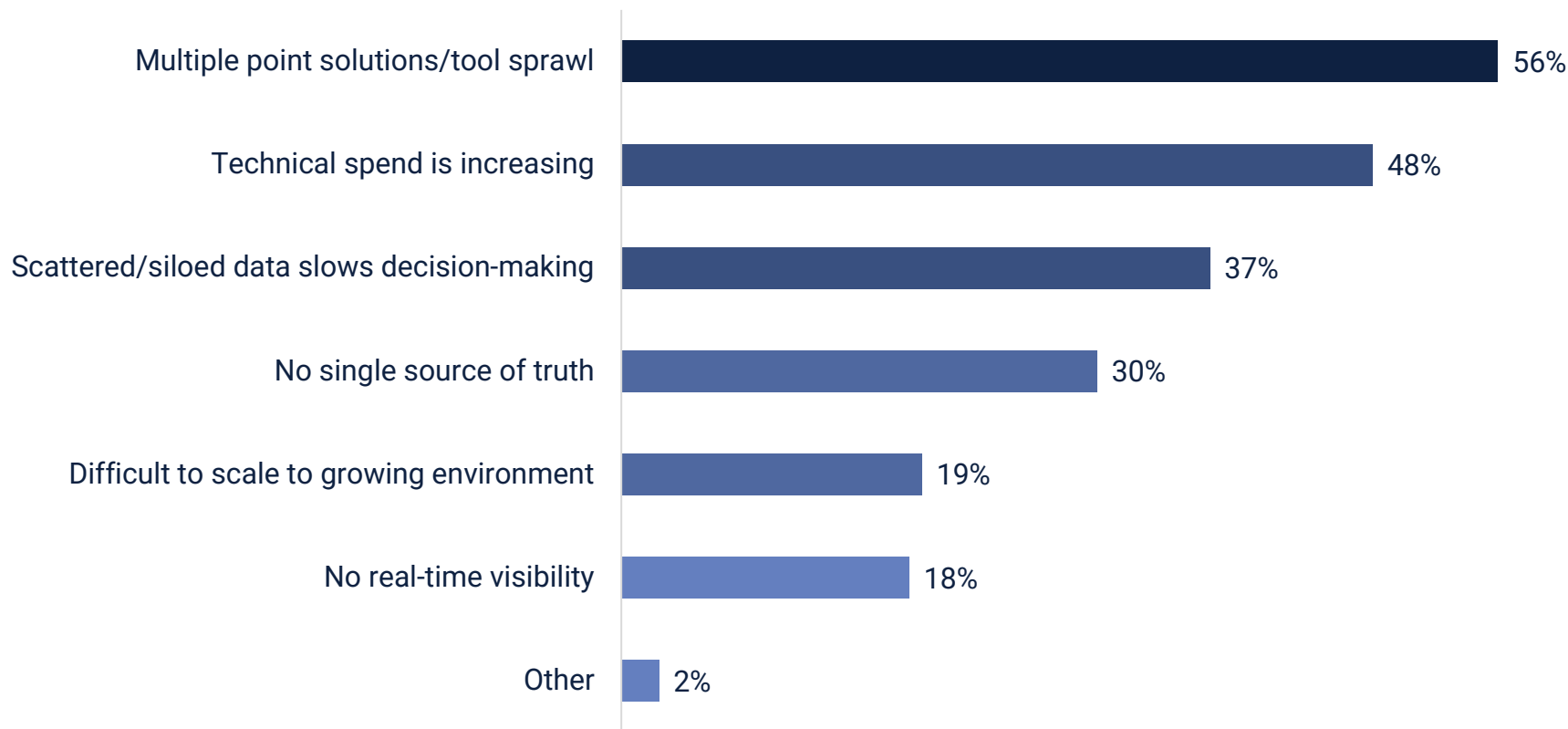
Rate the level of visibility you have into all endpoints on your network.

(Rate 1 to 5: 1 = low/no visibility in all areas, 3 = Inconsistent/high to low, depending on area, 5 = Complete visibility into all endpoints)



Visibility into network endpoints is generally good, but inconsistent. Only 18% report complete visibility.

What concerns you about the complexity of endpoint management and security?



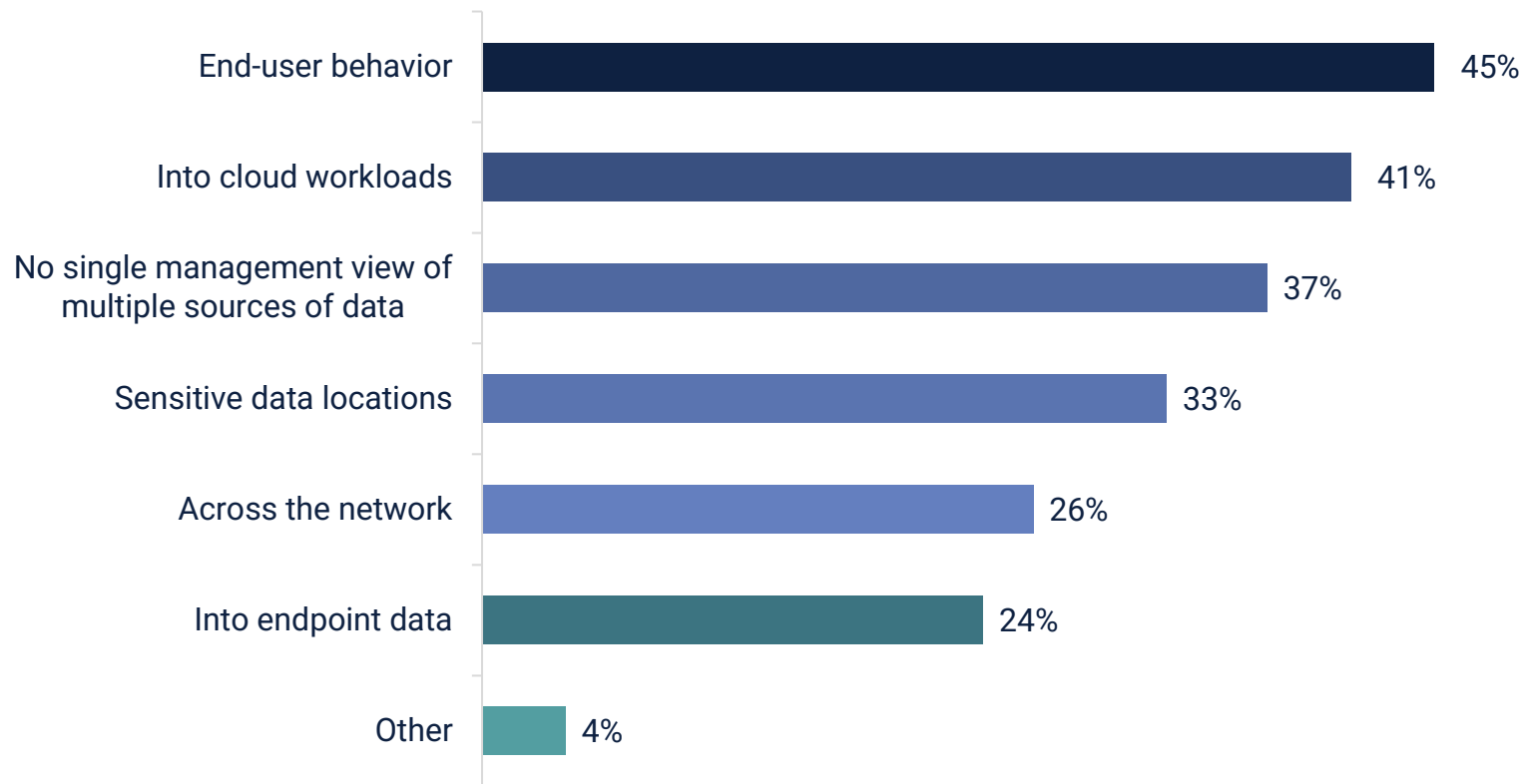
Over half (56%) are struggling with tool sprawl and multiple point solutions, while 48% are feeling the pinch of rising technical costs. Data silos (37%) and lack of a single source of truth (30%) are also major hurdles slowing decision-making.

Summary Results | April 2025

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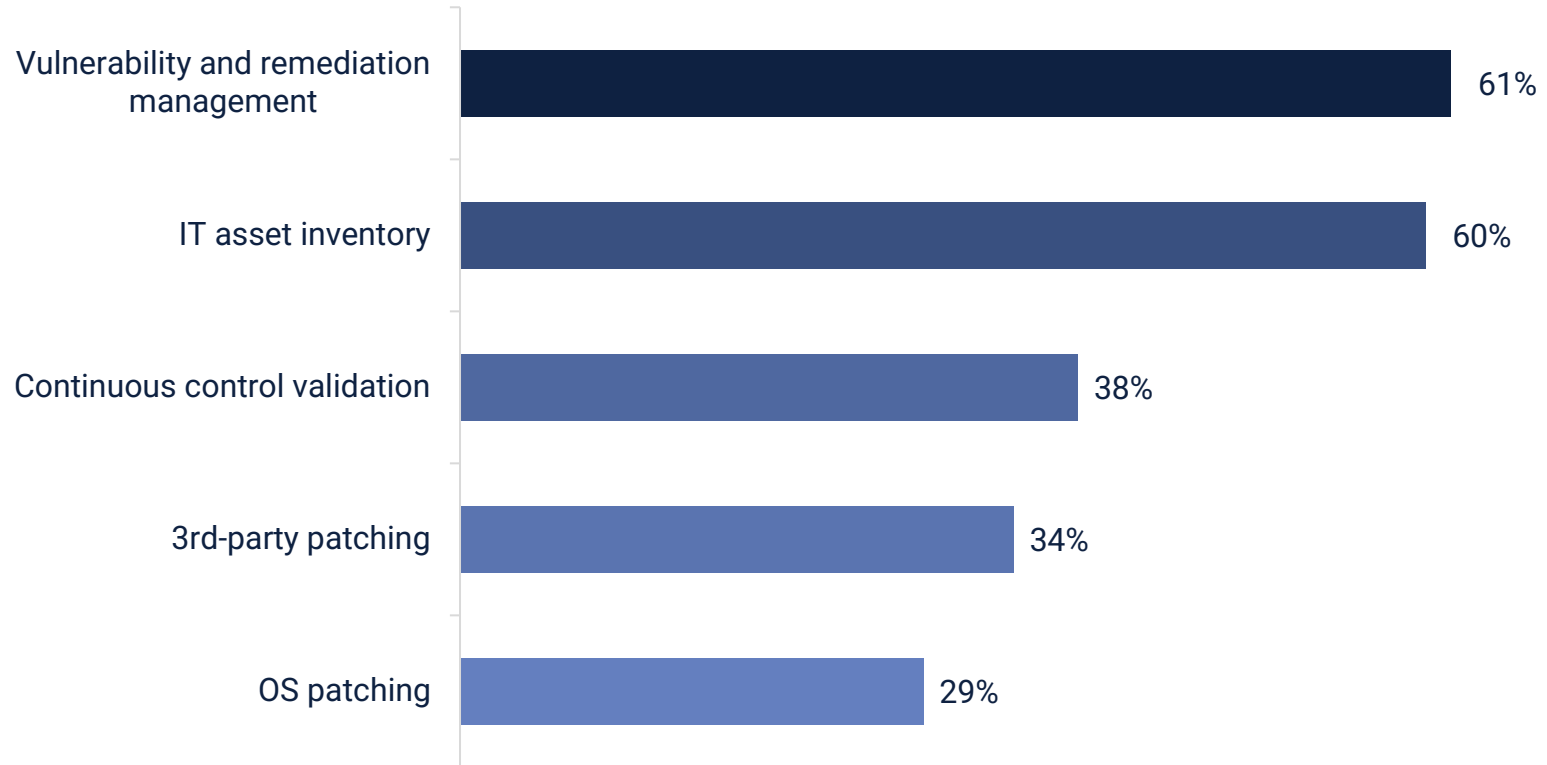
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Where do you have visibility gaps, anomalies, or challenges in your network?



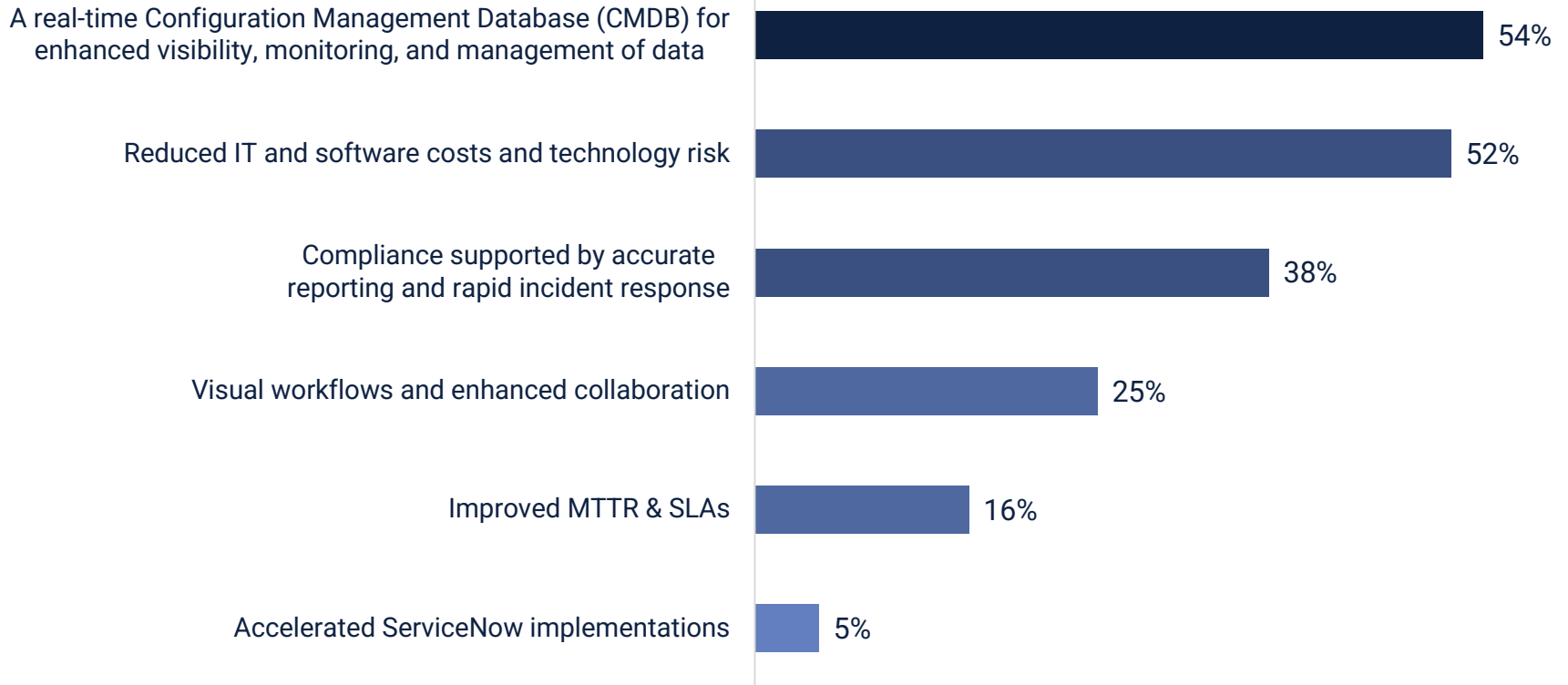
Nearly half (45%) report blind spots around end-user behavior, followed closely by gaps in cloud workload visibility (41%) and challenges with consolidating data views (37%).

Which security controls and workflows are you actively looking at improving?



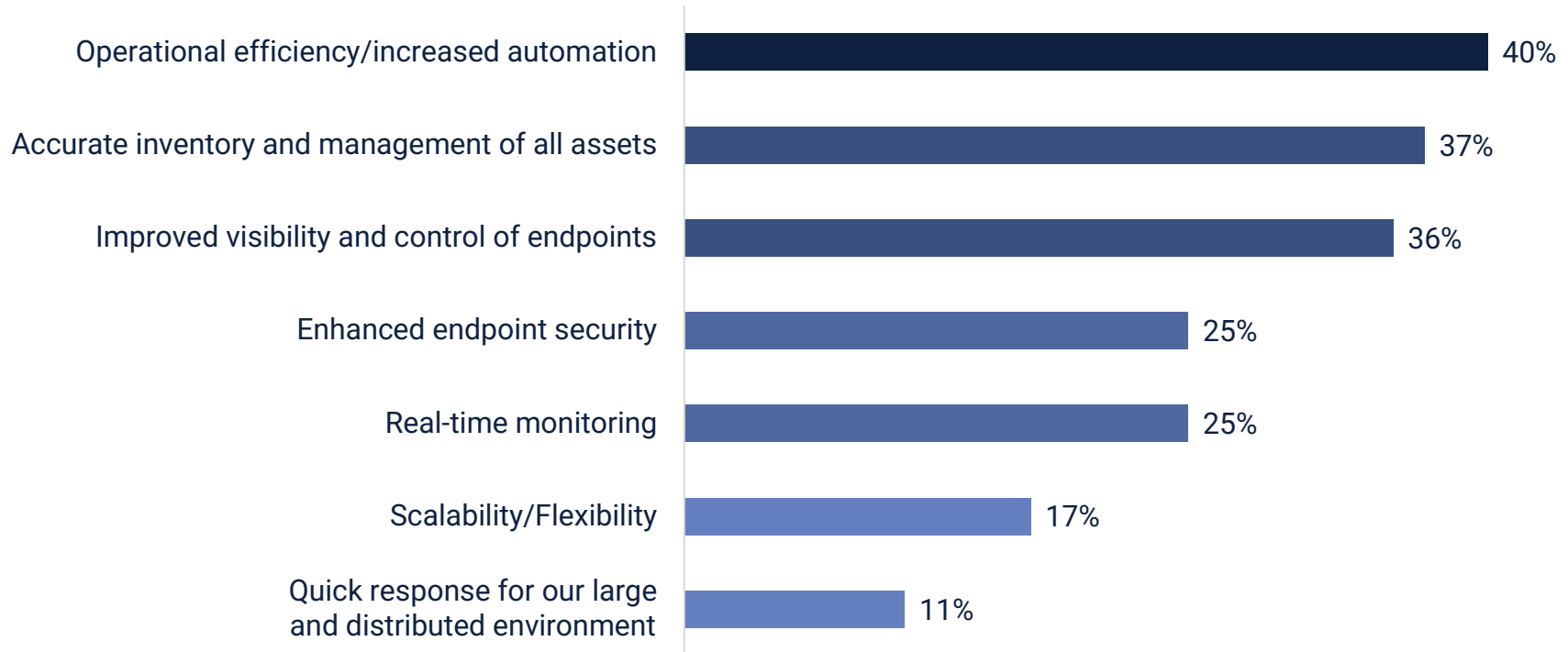
The top priorities for improvement are vulnerability and remediation management (61%) and IT asset inventory (60%).

Which two endpoint management and network security improvements would most benefit your organization?



Organizations see the biggest benefit in a real-time CMDB (54%) and cost/risk reduction (52%), with compliance and incident response (38%) also ranking high.

What are the two most important outcomes that would drive stakeholder interest in a new end-point management solution?



Stakeholders are most interested in boosting operational efficiency via automation (40%) and achieving accurate asset inventory and management (37%), closely followed by better endpoint visibility and control (36%).

Summary Results | April 2025



About the Company

Tanium, in partnership with CDW, offers an endpoint management and security platform for technology leaders who want to bring greater agility and efficiency to their organization. Tanium is the only platform that provides real-time visibility, complete control, and rapid response to ensure manageability, security, and insight for endpoints.

[Learn more at Tanium.com](https://www.tanium.com)