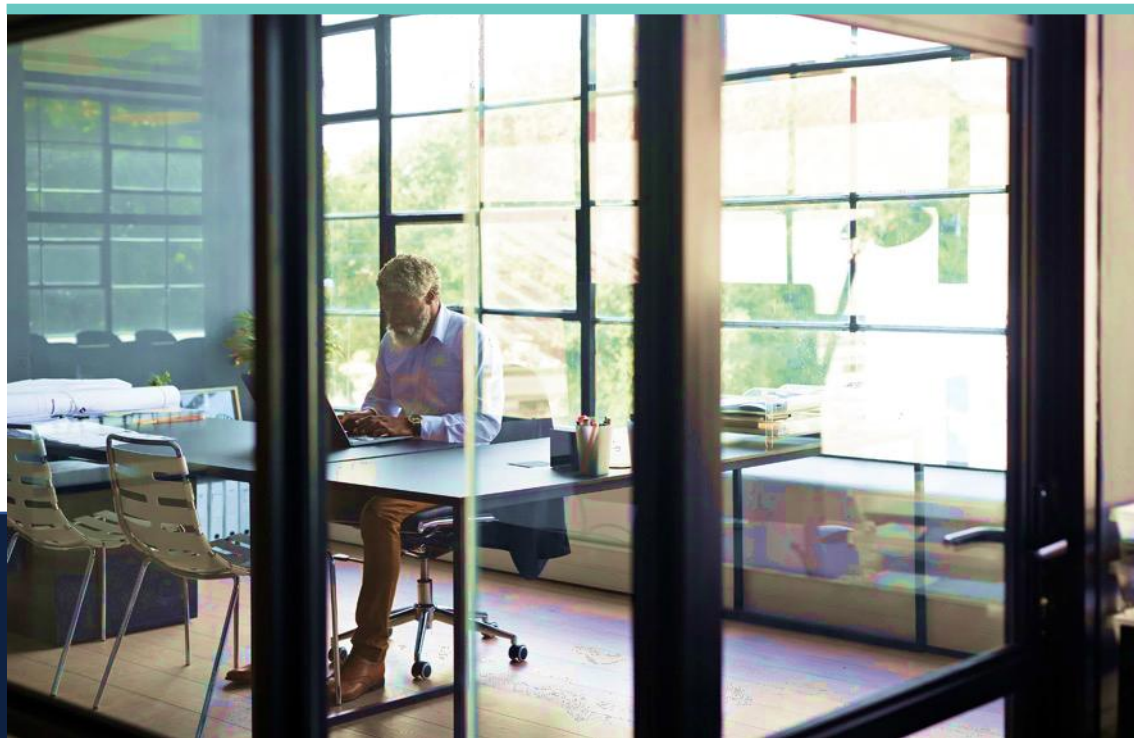


UNIFIED OBSERVABILITY AND AUTOMATION FOR THE ENTERPRISE

SUMMARY RESULTS



MARCH 2025

WHO DID WE SURVEY?



Between June 2024 and March 2025, Gatepoint Research invited selected executives to participate in a survey themed *Unified Observability and Automation for the Enterprise*.

Candidates from several industries were invited via email and 777 executives have participated to date.

Management levels represented include: 25% who hold the title CxO, 14% who are VPs, 26% are directors, 28% are senior or department managers, and 10% are engineers or architects.

Responders work for firms with revenue levels ranging from Fortune 1000 companies to small companies with less than \$250 million in revenues.

EXECUTIVE SUMMARY

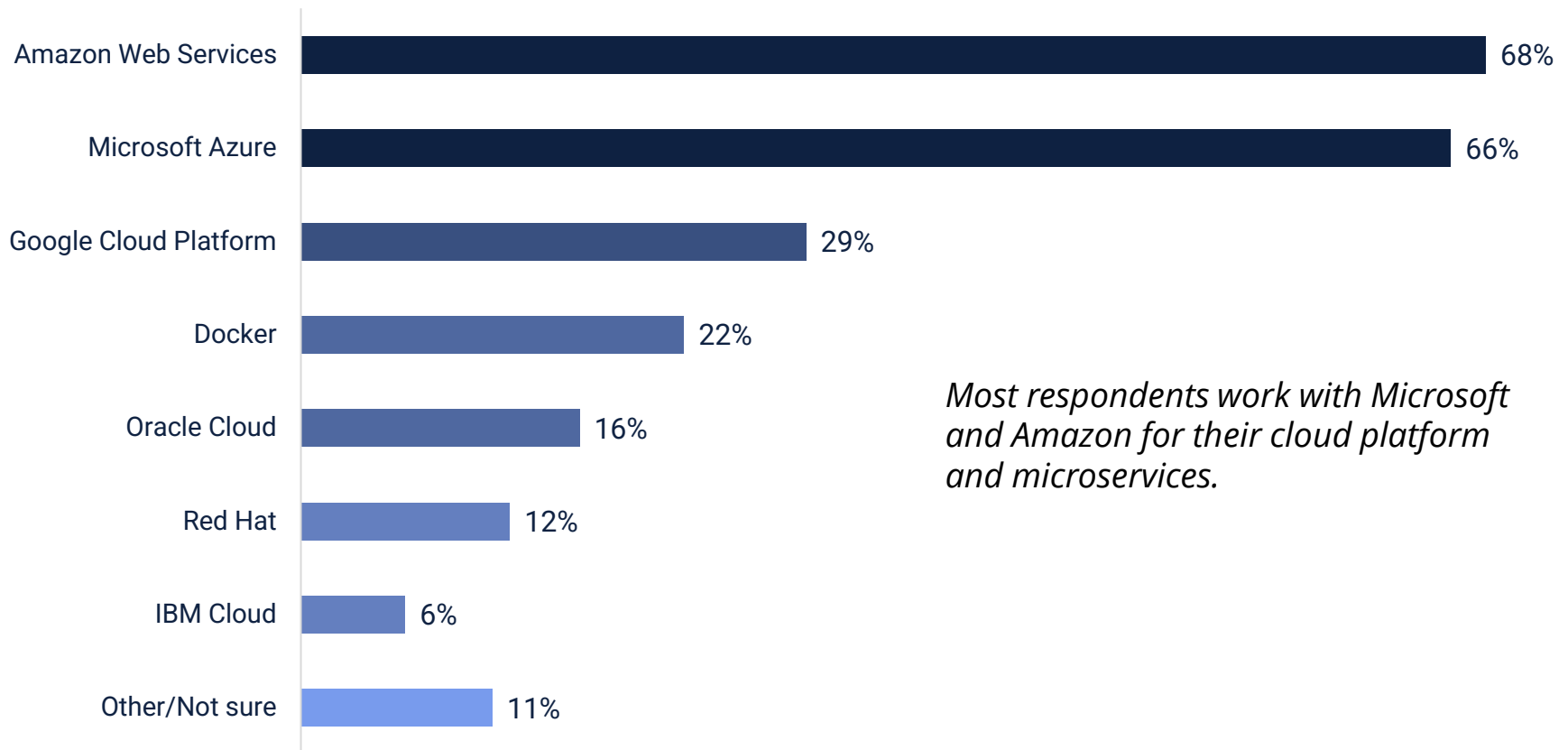
This survey highlights key trends, challenges, and strategic priorities shaping organizations' approaches to APM/Observability, DevSecOps, and security automation.

Adoption and Challenges: Organizations leverage a range of APM/Observability solutions, but 28% rely on homegrown/internal tools. However, reactive troubleshooting (50%) and lack of end-to-end visibility (49%) remain significant obstacles, alongside other issues.

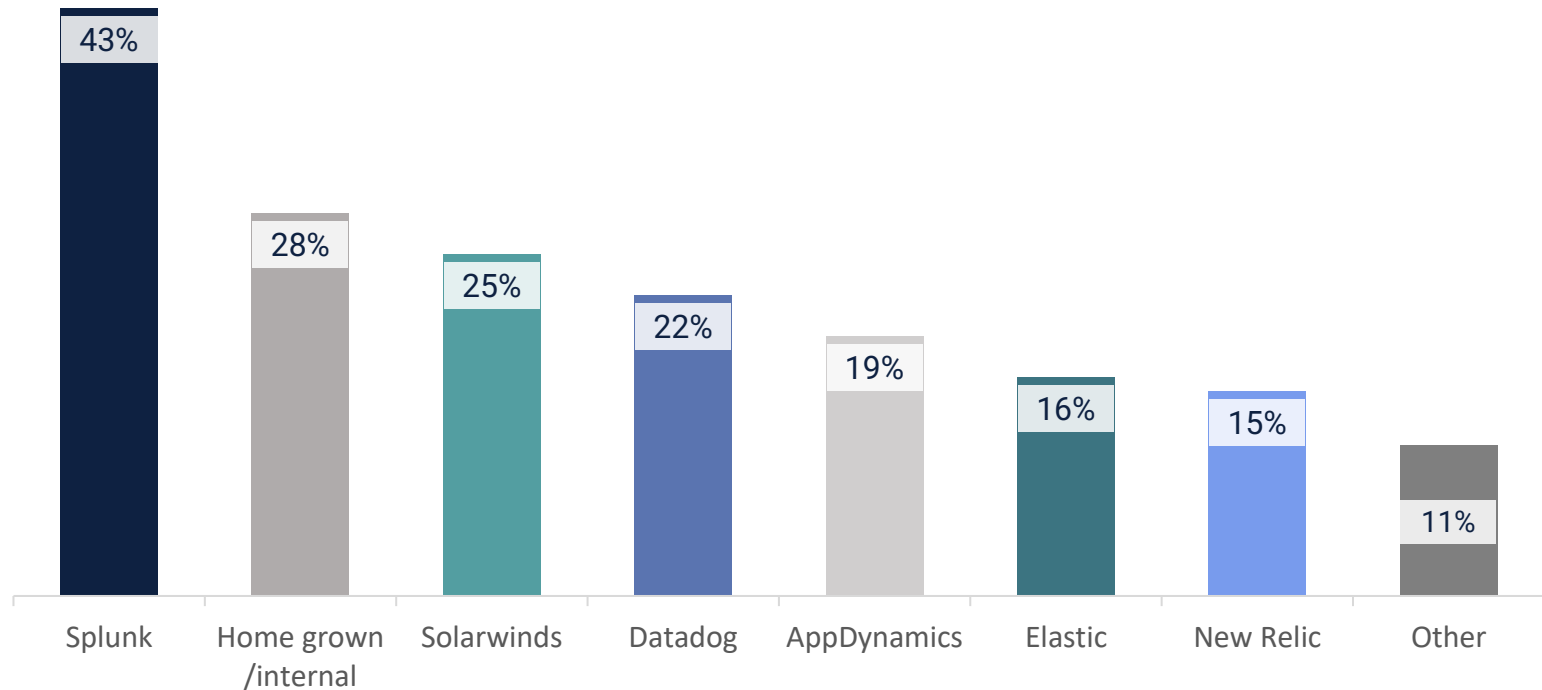
DevOps Enhancements: To improve efficiency, organizations have prioritized reduced manual steps (57%), DevOps automation (46%), and a shift-left strategy for CI/CD (39%)—key initiatives that are driving a modernized DevOps approach.

Investment Priorities: Over the next 12 months, organizations plan to deepen end-to-end observability (38%), consolidate tools (37%), and optimize the user experience (35%). These initiatives are driven by a clear objective: delivering higher-quality products and services to enhance the customer experience, which stands as the top motivator for technology investments.

Which cloud platform/dynamic microservices vendors do you work with?

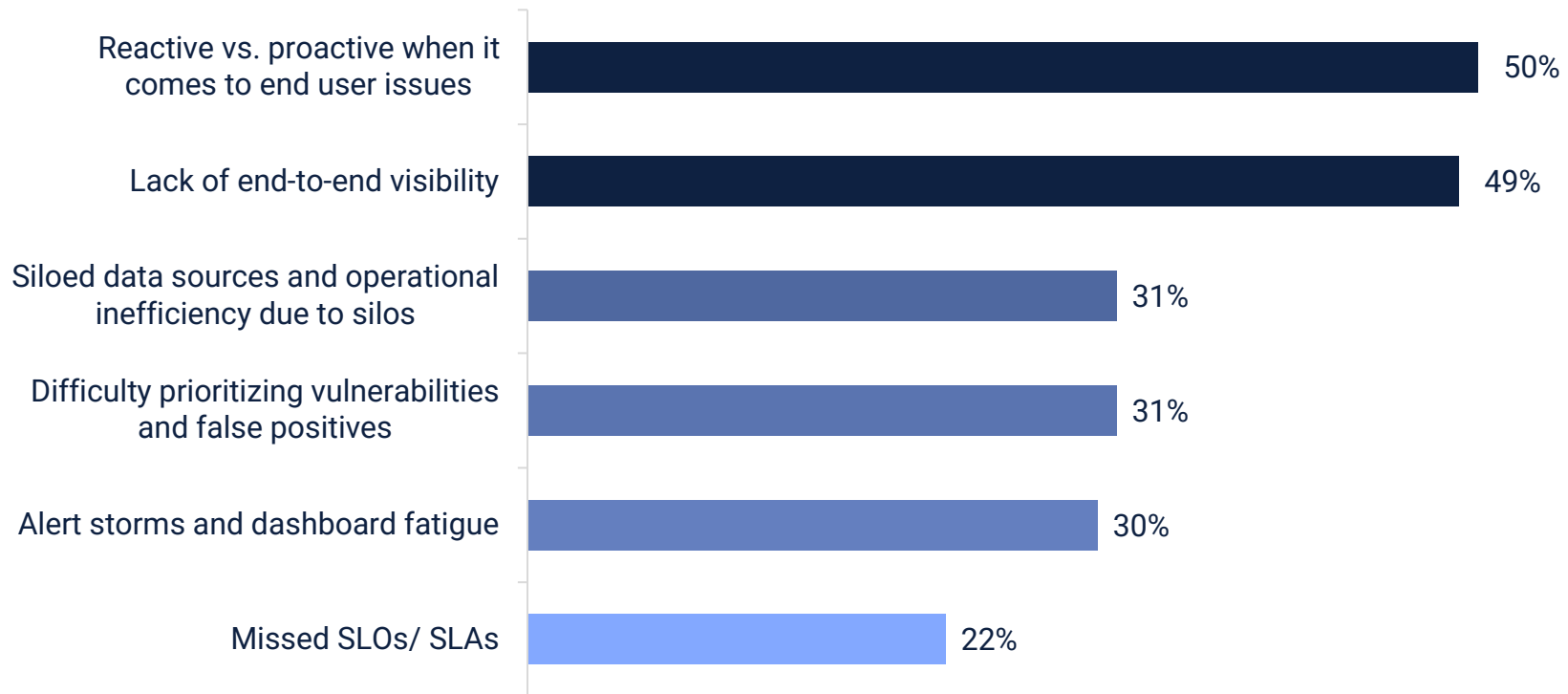


Which APM/Observability solution(s) do you use?



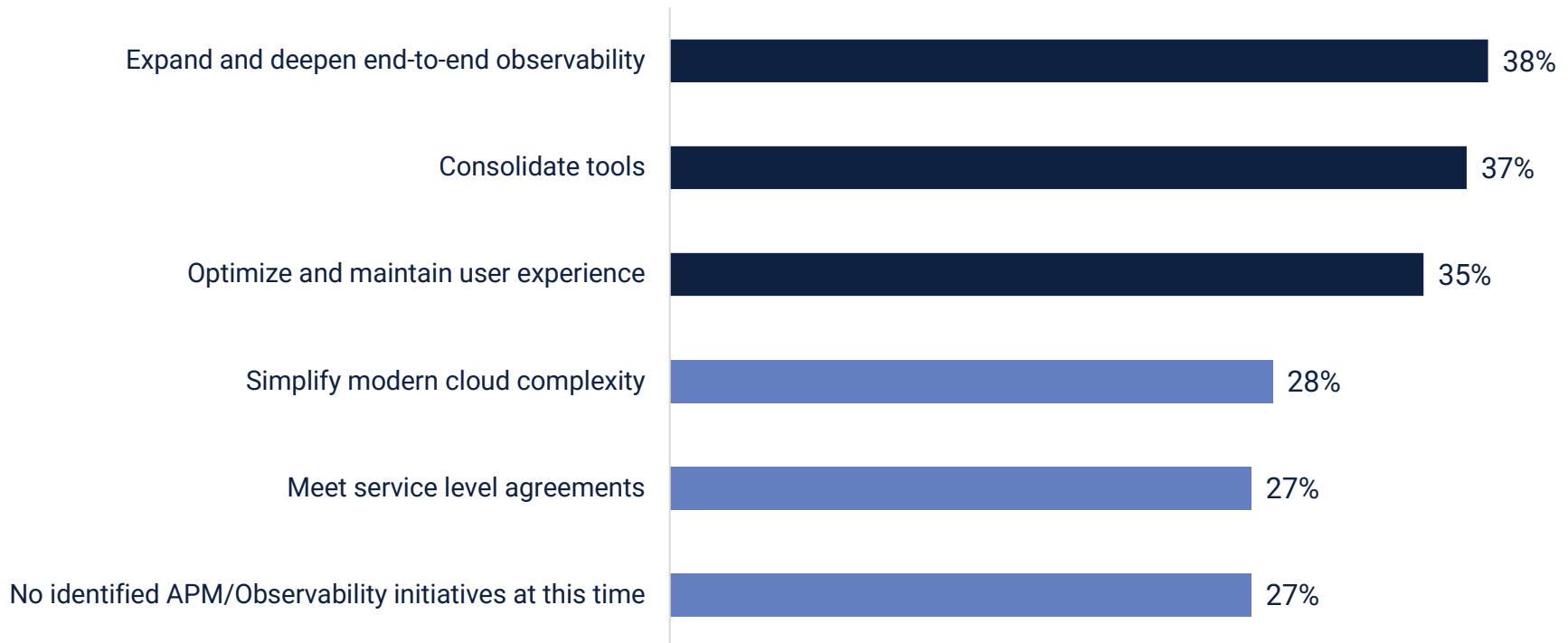
Organizations are leveraging a variety of APM/Observability solutions, including 28% using homegrown/internal solutions.

Do you experience any of these common challenges with your current APM solution?



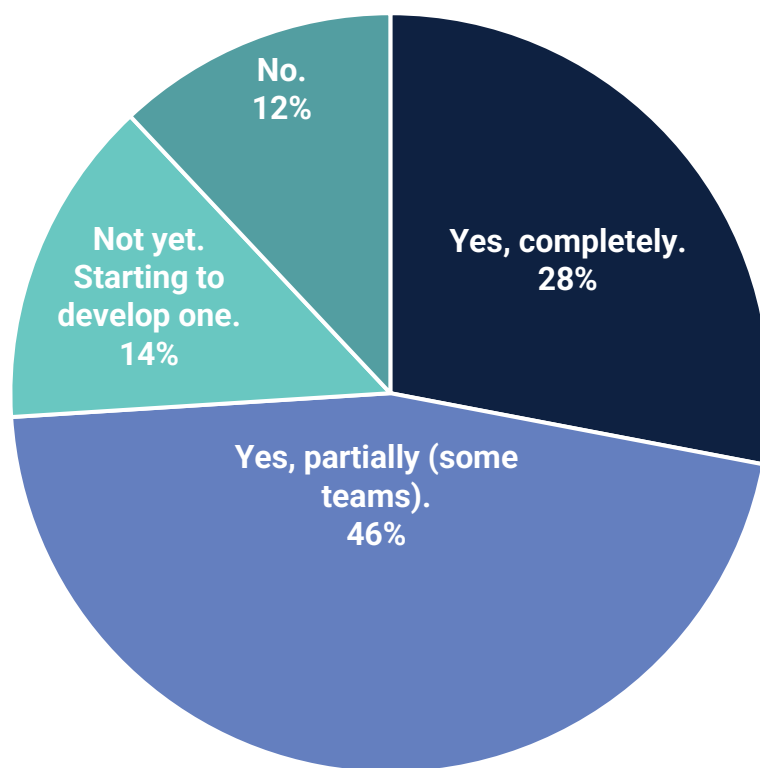
Pressing challenges with current APM solutions include reactive issue management (50%) and limited end-to-end visibility (49%).

What initiatives are you looking to deploy with an APM/observability solution over the next 6 to 12 months?



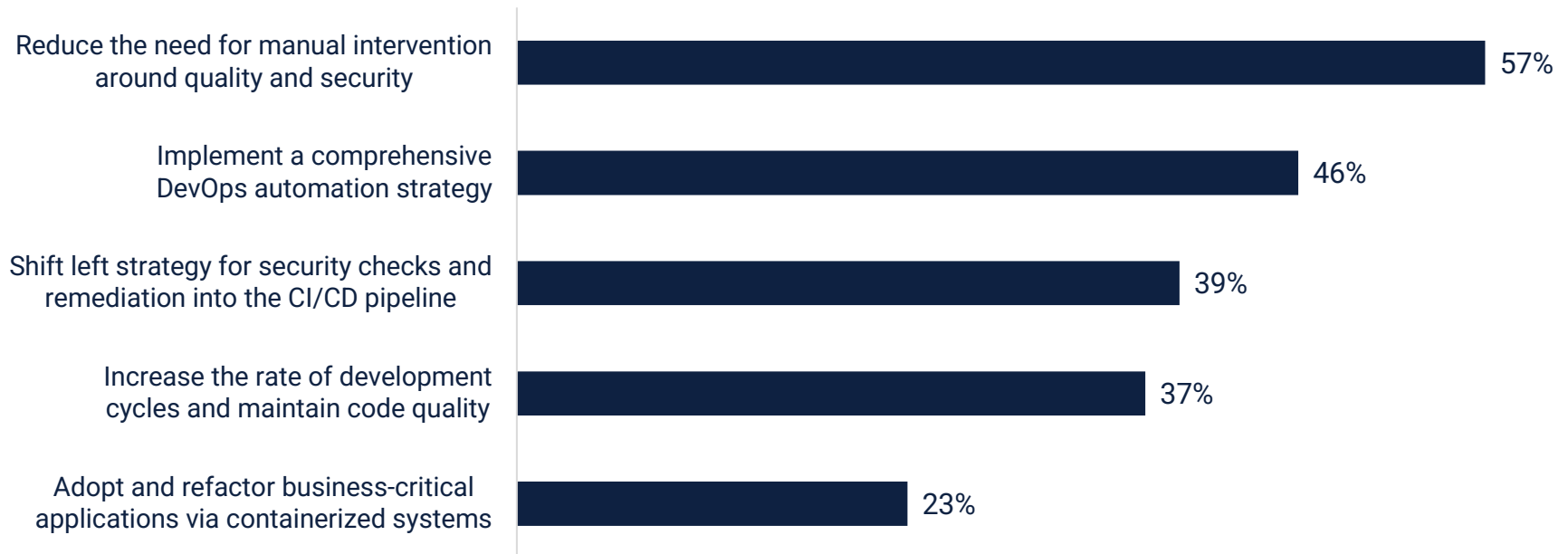
Wide-ranging enhancements stand out as near-term necessities: Expanding and deepening observability, consolidating observability tools, and improving the user experience.

Has your organization adopted a DevSecOps approach (security practices incorporated into the DevOps lifecycle)?



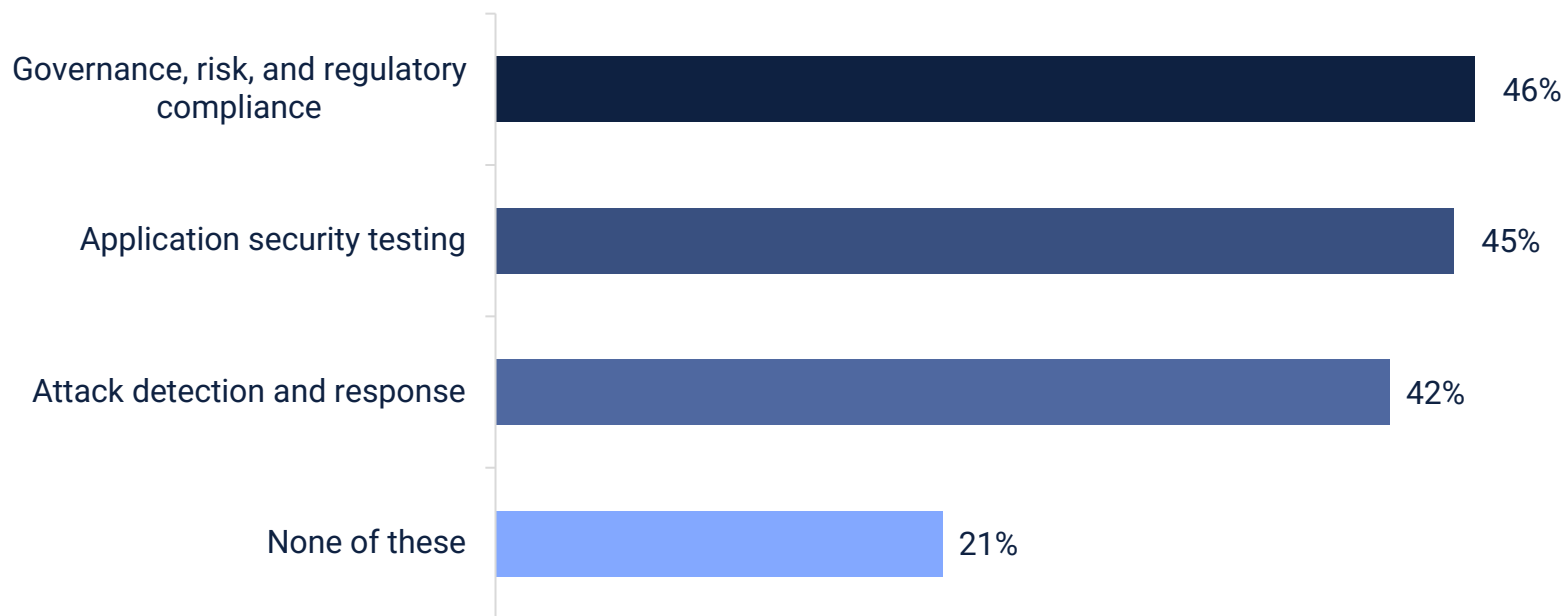
Most organizations have started ensuring that security is an active part of development and operations rather than a separate, final-stage process.

Which of the following initiatives would you adopt to improve your current DevOps processes?



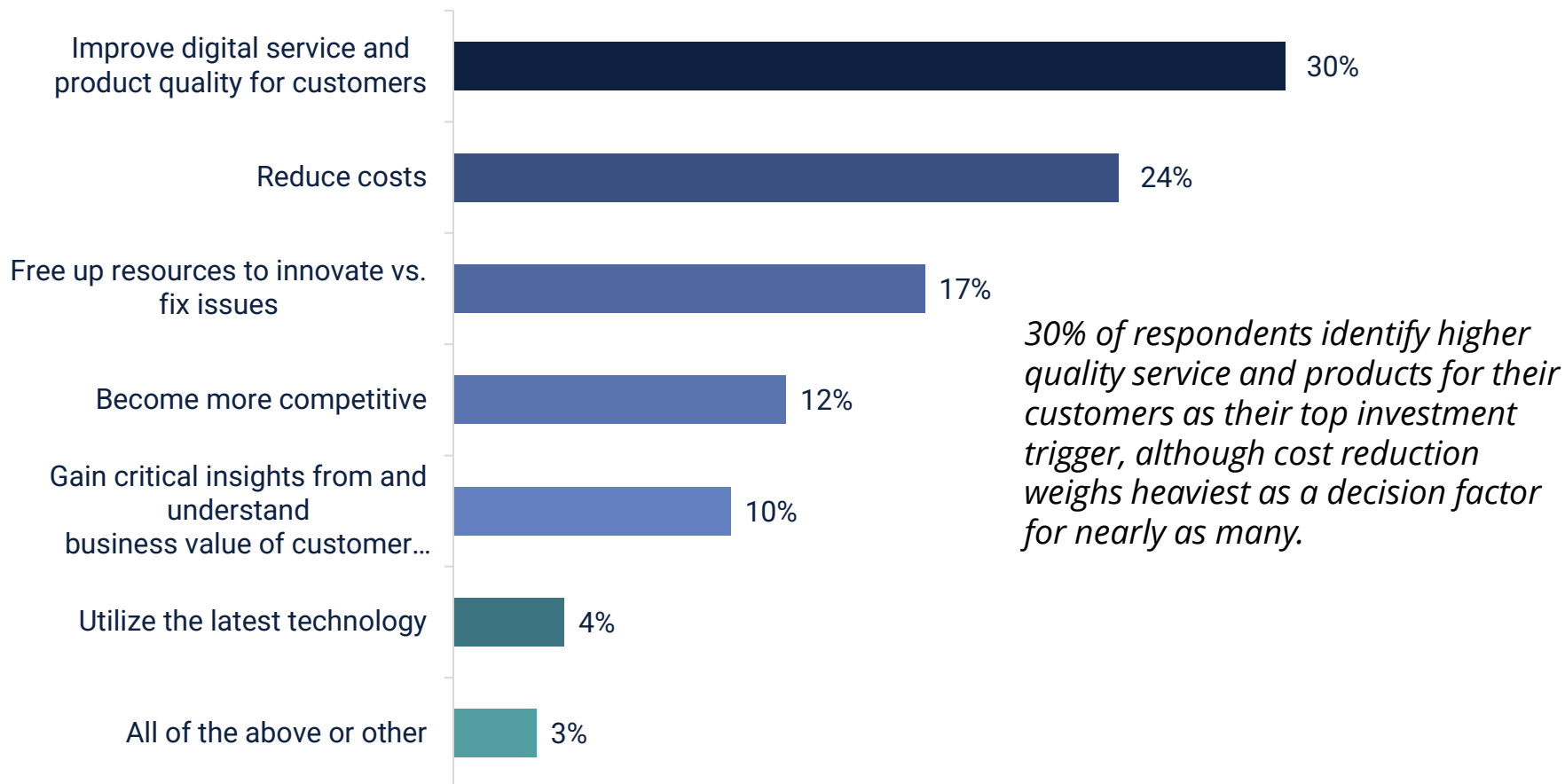
DevOps would be improved by reducing manual steps in security processes and workflow, say 57%. Many go a little further, saying they would adopt full automation in DevOps (46%). A shift left strategy, desired by 39%, would help to increase the rate of development that 37% are looking for, while containers are trending for 23% as a factor in secure application management.

For which security processes have you established a high level of automation that is well-integrated with consistent execution?



Slightly less than half of respondent are automating compliance, app security testing, and attack detection and response, but more than 1 in 5 have not applied a high level of automation to any of these processes.

What is your organization's primary reason for investing in new technology?



Summary Results | March 2025

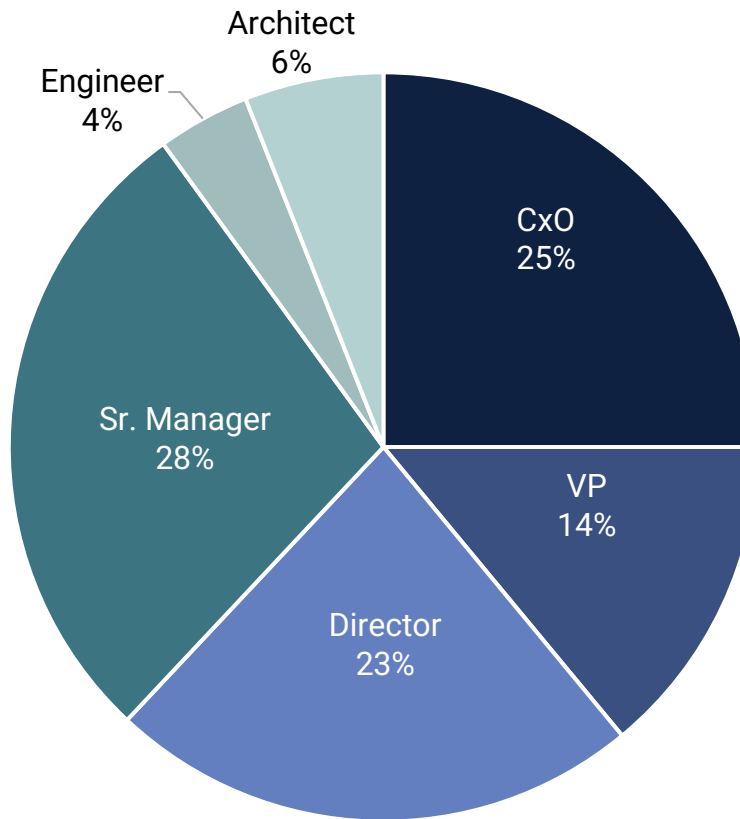
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JOB LEVEL



62% of respondents to this survey hold executive or director-level positions in their organization.





About the Company

Dynatrace combines deep observability, AIOps, and application security in one open, unified platform to continuously deliver precise answers and intelligent automation from data.

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